



A Thrift Stamp Poster with a Message for Everyone — By Edward L. Tinker

THEIR first party in four years — the "party" consisted of a cup of hot chocolate, a toy, and a warm garment for each little refugee, and a "movie" show for all. Did you ever see such a happy lot? This is a part of the beautiful work the American Committee for Devastated France is doing. Don't you want a share in it? On page 4 you'll find what you can do to help.



LITTLE Simone Bordas, of Domfront, has been adopted by two of the COMPANION editors. She, you see, is well cared for and happy, though her father is dead on the field of honor.

S. O. S.

This isn't just a picture page — it's a call for help from "over there." What will you do?

(See page 4)



NO, POOR little tot, no one has adopted him yet; but he's not going to let go of the nice young man who has rescued him until someone *does*—that's certain. How about you?



Nothing but bread soaked in water have these babies had for twenty-two months—and it costs only ten cents a day to feed them properly. *Please help.* See page 4.



Fleeing from their homes, and the Germans. We try to imagine what this means—we can't. But we, whose homes are yet safe, who still have plenty to eat and wear, can surely give these poor stricken people something out of our abundance. There are suggestions on page 4.

A mere twelve to eighteen hours is the
Working Day
*of the enterprising people whose pictures
are before you*



Just as if being governor of a great state like Texas didn't give him enough to do, the Honorable William Pettus Hobby made a big war garden this summer, and Mrs. Hobby put on a big apron, took a hoe and helped him do it. No store-bought vegetables for the Texas Executive Mansion!

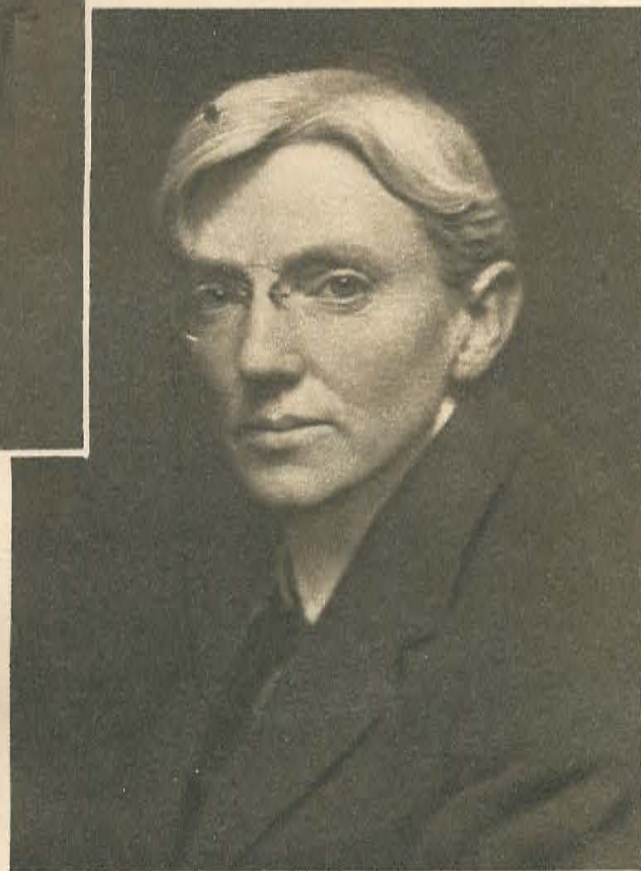


© Hoppé

ONE of the busiest women in England is Dame Katherine Furse, formerly Commander-in-Chief of the V. A. D., now the Director of the Women's Royal Naval Service, commonly called the "Wrens." She wears a dark blue uniform and a most becoming three-cornered hat, very much like the British sailor's "cocked hat" of more than a century ago. The "Wrens" is a live and hard-working, well-organized body—thanks largely to their charming and able leader.



MRS. ANNA STEESE RICHARDSON (at the left), besides being a grandmother, a playwright, an authority on baby-welfare, a writer of many books and magazine articles, is now in France, where she is writing the liveliest, most human war-stuff yet, for the WOMAN'S HOME COMPANION.



TURN back to pages seven, eight and nine of this issue and look at the lovely illustrations of "The Starling." Just above is the portrait of John Alonzo Williams, the man who made them. Mr. Williams is almost the only American illustrator who uses "pure wash" as his medium—and if you don't know what "pure wash" is, ask an artist friend and hear him tell how difficult it is to work with successfully. Mr. Williams also claims to read carefully the stories he makes pictures for, and to try to get the author's idea of how the characters should look! But that is probably "pure swank," as the Britishers say.



The almost obsolete bicycle is used by these indefatigable Mount Holyoke girls, who are not content with raising fine vegetables on the College Farm but actually deliver them, fresh-picked, at the consumer's door.

KEEP IT BURNING



Buy **W.S.S.**
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

You are keeping Liberty's Torch burning when you buy Thrift Stamps is the message of the poster painted by Edward A. Wilson

These Stunning T

*Show us that every qua
no quarter*



HELP STOP THIS

W.S.S.

BUY W.S.S.
& KEEP HIM OUT OF AMERICA

OVER two thousand entries were made in this Competition for the best posters or advertisements for War Savings Stamps, which was held under the direction of the War Savings Committee of New York.



THE AMERICAN HOMES GIVE THEIR WHAT WILL W.S.S. SONS YOU GIVE?

A beautiful poster by Alice Barber Stephens

THE American Institute of Graphic Arts gave the prizes for this competition, the First Prize being One Thousand Dollars, and the Second Prize, Three Hundred Dollars. Charles Dana Gibson was chairman of the Board of Judges, which had a most distinguished personnel.

Winner of the First Prize, is this powerful representation of the Hun at his worst, by Adolph Treidler



WIPE OUT THE SHADOW BEFORE IT SPREADS
BUY WAR SAVINGS

"Wipe out the shadow before it spreads"—a good, sound

You know —
Every little bit helps



Buy
W.S.S.
Now

"Every Little Bit Helps," by T. Victor Hall

Thrift Stamp Posters

er for Uncle Sam means
for the Hun

W S S

**MONEY or LIFE
or
LIBERTY or DEATH**

Give your quarters now **W.S.S.** and avert the Menace

The Second Prize-winner, by Coles Phillips, is a vivid personification of the cruelty and lust of German power

BEFORE IT SPREADS.

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

STAMPS.

spell for these days—effectively presented by S. A. Weiss

to
WIN

**EVERY GUN AND
MAN MUST BE FED**

Save and Help
BUY

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

How every little Thrift Stamp helps to feed a machine gun at the front is graphically pictured in the poster by C. E. Emerson, Jr.

TRIM THE BOCHE

**Buy WAR
SAVINGS
STAMPS**

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

"Trim the Boche," by S. N. Abbott

FOR stirring and patriotic appeal these Thrift Stamp posters outdo any previous work of the same kind. Though we can show only a few in the magazine, we know that they will make every COMPANION reader who sees them rush right out and buy Thrift Stamps by the hundred!

THOSE who saw all of the posters which were submitted to this competition could not but be aware that Mr. William Hohenzollern, of Berlin, is a highly unpopular person in artistic circles just at present.

buy war stamps
and help
my daddy win

W.S.S.
WAR SAVINGS STAMPS
ISSUED BY THE
UNITED STATES GOVERNMENT

"Help My Daddy Win," by Olive Rush

Visiting Down to Grandpa's Farm

Wouldn't you like to be anywhere from two to ten years old and have Grandpa and Grandma carry you off for a stay at the old farm?



ONE of the very nicest things that happen at Grandpa's is about ten o'clock in the morning, when somebody rolls out a round green watermelon from the cool closet under the pump. Cut it into slices just the right size for little hands to hold, and then—bite right into the juicy, sweet red heart! Don't wait for spoons or forks. Oh, but it does taste good!



IF YOU'VE been watching the threshing machine and the stacker at work, and running round the hot old threshing engine, you do get so thirsty. But on the shady side of the first strawstack you'll find a great big jug full of a most delectable drink, and all wrapped up in a wet gunnysack to keep it cool. Take both hands and tip it way up!



Whether the wheelbarrow's full or empty, Brother always wants to ride on it.



IF YOU go out in the clover field you can pick all you want—hands full, hats full, arms full, and nobody scolds or says, "Keep off the grass!" like they do in the city parks. But watch out for Mr. Bumble Bee—for he likes clover, too.



GRANDMA's hired girl's name is Katie, and she's the one who runs the old-fashioned Dutch oven. Nothing was ever so good in the world as Katie's milk-rising bread, or her "Togus loaf," or her raisin pies.



OLD BILL's the biggest horse on the place—he's almost as big as an elephant; but you can walk right up to him and feed him clover, and he's just as gentle! Grandpa says he's too lazy to be mean, but I don't believe it. I believe he's just naturally got a sweet disposition.

Oh, Look Who's Here!

Mary Pickford as the fascinating heroine of "How Could You, Jean?" a film version of Eleanor Hoyt Brainerd's novel, "The Ineligibles," recently published in the "Companion"



Jean discovers that a well-dressed, attractive girl can't get a job as a cook, so the Salvation Army shop supplies a disguise



Ted's father, a retired millionaire, tries to find out what the young rascal means by "hiring out," sees the cook, and understands



As a lately arrived immigrant, in a ridiculous outfit, Jean is quite acceptable to the Employment Agency



The great danger in making perfect butter balls, Jean discovers, is that it keeps both hands busily engaged



She is employed by the Bonners, an elderly couple who are so busy studying bugs and butterflies they don't care how their house looks



Being a maid of all work as well as a cook, Jean sometimes uses her smile and her muscle on the balky Rolls-Ruff, with great effect



When the Bonners go to the country they have to have a "hired man"—one Teddy Burton, who certainly likes the looks of the cook



And at the end, Jean marries the erstwhile hired man, and Mr. Burton gets a most desirable daughter-in-law, so everybody is happy

Hot-Weather Garments Ready-to-Wear

Selected by Miss Gould as Midsummer additions to the wardrobe that is in need of recruits



No. 1. White voile waist for the stout woman, \$2.95



No. 5. Utility dress of linene, \$4.95

Remember Miss Gould's Inquiry Department when you need help in your clothes difficulties.

If you cannot find these articles in any of your local shops, Miss Gould will buy them for you.

No. 2. Dainty dress of checked voile, \$8.75



No. 4. Pink batiste nightgown, \$1.25

No. 1. The stout woman will welcome this solution of the problem of buying a moderately priced blouse ready made. It's of white voile trimmed with tucks and embroidery, and with collar and cuffs edged with valenciennes insertion and lace. Sizes, 46 to 56 bust. Price, \$2.95.
No. 2. What could be a more charming addition to your wardrobe than this cool frock of checked voile? Note the deep organdie collar with voile band, the tucked organdie vest and the dainty organdie frills on the skirt tabs. The skirt is laid in box-plaits and the waist is gathered to a shoulder yoke in front. The dress comes in white checked in tan, pink and blue or red, blue and green or lavender, blue and green. Sizes, 34 to 44 bust. Price, \$8.75.

No. 4. Pink batiste is coming to be the favorite lingerie material. For hot weather nothing could be more attractive and comfortable than this one-piece sleeveless nightgown simply trimmed with blue hemstitching and blue ribbon. Sizes, 34 to 42 bust. Price, \$1.25.
No. 5. For business, school, or just for home, this utility dress of linene will prove its worth. The collar, vest, cuffs and pocket flaps are of white piqué, and there's a smart trimming of embroidered dots to match the dress. Colors, tan, green or copenhagen. Sizes, 16 and 18 years and 36 to 46 bust. Price, \$4.95.
No. 6. Fortify yourself against sun and showers with this good-looking sun and rain umbrella of changeable silk, with novelty tip and matching cord loop in the handle. Colors, blue, green, or purple. Also comes in plain black with black handle. Price, \$3.25.

No. 3. This white cambric petticoat, with lace ruffle, is a good value. The bottom is finished in scallop effect in front, with pink satin ribbon rosettes. Waist adjusted by drawstring. Length, 34, 36 and 38 inches. Price, \$1.95.

No. 7. Large colored enameled beads give the style note to a costume. These are oval in shape, and graduated in size. Length, 25 inches. They come in green, red, lapis or turquoise blue. Price, \$.95.



No. 3. Lace-trimmed petticoat, \$1.95

HOW TO ORDER

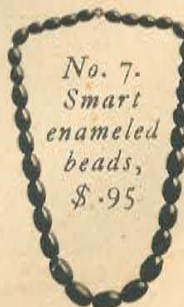
Be sure to state size and color.
Write your name and address plainly.
Remit by bank draft, post-office money order, express money order or check. If you send currency, be sure the letter is registered. We cannot be responsible for money lost in the mails. Send order to Grace Margaret Gould, Ready-to-Wear Department, WOMAN'S HOME COMPANION, 381 Fourth Avenue, New York City. No garments sent C. O. D. or on approval. Miss Gould does not do general shopping. She purchases only the garments shown on this page.
Orders for these clothes cannot be filled after September 15th.

ABOUT RETURNED GOODS

Any purchase not satisfactory may be returned, but goods must be sent back to the shop within seven days of their receipt. Always state if garments are for exchange or refunded money.
Do not return to the WOMAN'S HOME COMPANION. Return direct to the firm that makes the shipment to you, by insured parcel post or prepaid express, and accompanied by the sales slip which is always sent by the shop with each purchase. We cannot be responsible for returned packages lost in transit unless sent as directed.



No. 6. Sun and rain umbrella, \$3.25



No. 7. Smart enameled beads, \$.95