

PEPPERELL DECLARES A THRIFT FESTIVAL IN EVERY AMERICAN HOME NEXT WEEK



Once again Cotton Week rolls 'round,—the Carnival of the cotton goods world. May 31st is the date,—Monday next. On that day shops will flaunt proudly the famed Cotton Week insignia—and the equally celebrated Pepperell name. Look for this name on fabrics which are made into stylish and long-wearing garments. Only skilled manufacturers are licensed to use the Pepperell label on shirts, dresses, women's slips, children's wear, and other articles made from Pepperell fabrics.

PEPPERELL MANUFACTURING COMPANY
160 State Street, Boston, Mass.

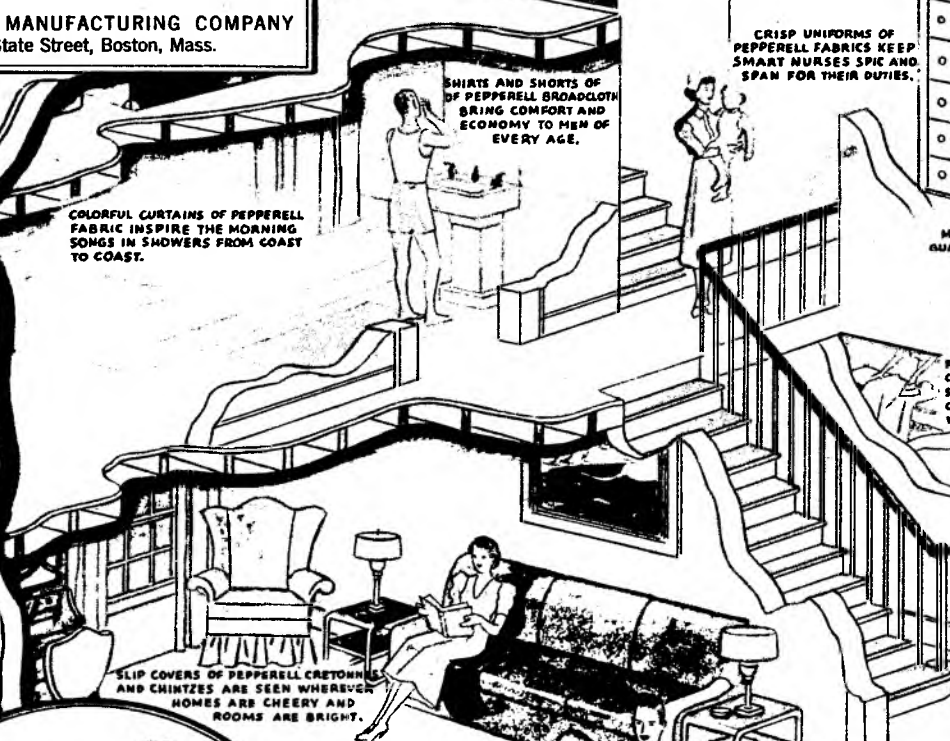
A COMMON SCENE THIS SEASON. BLUE WAVES, WHITE SANDS, NYMPHS AND NAJADS AT PLAY IN COLORFUL BEACH TOGS OF GAY PEPPERELL PRINTS.



CLOTHES OF PEPPERELL WORK CLOTH FABRICS ARE FOUND WHEREVER HARD WORK IS DONE.



COLORFUL CURTAINS OF PEPPERELL FABRIC INSPIRE THE MORNING SONGS IN SHOWERS FROM COAST TO COAST.



SHIRTS AND SHORTS OF PEPPERELL BROADCLOTH BRING COMFORT AND ECONOMY TO MEN OF EVERY AGE.

CRISP UNIFORMS OF PEPPERELL FABRICS KEEP SMART NURSES SPIC AND SPAN FOR THEIR DUTIES.

COUNTLESS MEMBERS OF THE YOUNGEST GENERATION COO THEMSELVES TO SLEEP UNDER BABY PEPPERELL CRIB BLANKETS.

TUFTED BED COVERS OF PEPPERELL FABRICS DRESS UP THE BEDS IN ROOMS EVERYWHERE.

MANY LINEN CLOSETS GUARD LADY PEPPERELL SHEETS.

A TREMENDOUS WAVE OF POPULARITY FOR SLIPS OF PEPPERELL FABRICS IS SWEEPING THE NATION.

FRONK THINGS—IRONING BOARD COVERS, BUT PEPPERELL FABRICS SERVE EVERY NEED AND THOUSANDS OF STURDY YARDS HELP OUT ON WASHDAYS, YEAR IN AND YEAR OUT.

MANY A PLEASANT MEAL TAKES THE TONE OF ITS FRIENDLY GAIETY FROM THE COLOR AND PATTERN OF THE PEPPERELL DRAPERIES AT THE DINING ROOM WINDOWS.

SOFT, WARM BABY PEPPERELL CRIB BLANKETS KEEP MORE AMERICAN BABIES SNUG AND WARM THAN ANY OTHER BLANKETS.

SLIP COVERS OF PEPPERELL CRETONNES AND CHINTZES ARE SEEN WHEREVER HOMES ARE CHEERY AND ROOMS ARE BRIGHT.

HER HOUSE DRESS, LIKE THOSE OF MANY OF HER MILLIONS OF SISTERS, IS A PEPPERELL PRINT.

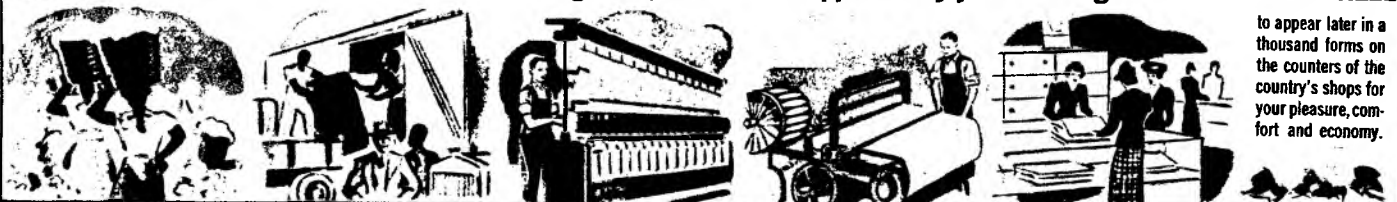
LORD PEPPERELL BROADCLOTH SHIRTS (SANFORIZED) ARE THE NATURAL CHOICE OF MEN WHO WANT TO LOOK WELL; AND KNOW HOW TO DO IT.

HIS WASH SHORTS, LIKE HIS PAJAMAS, AND HIS DRESS-UP SHIRTS, ALL CARRY THE PEPPERELL LABEL.

ON BECK ON LAND OR SEA,—YOU'LL FIND SPORTS FROCKS OF PEPPERELL FABRICS WHEREVER YOU SEE WELL-DRESSED MISSES.

A PARADE THAT MARCHES WHEREVER THE SUN IS WARM—SHE IN HER CHIC PEPPERELL PRINT, HE IN HIS TRIM PEPPERELL RAYON LINED SUIT.

Picked in the fields of Dixie, tons of cotton are ginned, baled and shipped every year to the great mills of PEPPERELL



to appear later in a thousand forms on the counters of the country's shops for your pleasure, comfort and economy.

Four brands of Pepperell sheets grace the beds in millions of American homes. Exquisite Pepperell Peeress True Percale, luxurious Pepperell Percale, famous Lady Pepperell and thrifty Pepperell Red Label.