



Sally Ross tells you why Pream is a joy to cook with, too!

FOR Cream Sauce



Easiest, best way yet to make this basic sauce perfectly—without a single lump!

FOR Smooth Gravy



No lumps ever—and so luscious—when you follow the delicious, easy Pream recipe!

FOR Creamier Soup

For richer flavor, add 3 or 4 tablespoons of Pream to your favorite canned soup.



New easy, thrifty way to "cream" your coffee!



PREAM



**THE DELICIOUS
100% DAIRY PRODUCT IN
POWDERED FORM**

Not a substitute! Pream is a true dairy product—made *entirely* from fresh, sweet cream and other milk products—*powdered* for convenience. *Nothing* added!

Never sours! Never "turns"! Keeps indefinitely while sealed. When opened for regular use, it stays fresh tasting to the last spoonful on kitchen shelf or in your refrigerator!

So economical! Pream costs about 1/3 less per serving than coffee cream!

Less calories! When you Pream your coffee, every cup contains only about half as many calories as if you used coffee cream.

Instant dissolving! Just put a spoonful of Pream on top of your cup of hot coffee or tea. Stir . . . and enjoy! Get Pream today!

The new way to "cream" it is to Pream it!



SEND FOR FREE RECIPE FOLDER

Simple, fast Pream ways to make these three standbys more luscious—plus dozens of other work-saving Pream cooking ideas—are yours in the exciting new Pream Recipe Folder! Just fill in and mail this coupon, *now!*

To: Sally Ross, Pream Test Kitchen
Box 959-B, Columbus 16, Ohio

Please send me FREE Pream Recipe Folder.

Name _____
Street _____
City _____ Zone _____
State _____

Pream is available also in the Dominion of Canada, Alaska, and Hawaii.

