



ROOSEVELT

THRIFT TALKS

"If you would be sure that you are beginning right, begin to save."

Theodore Roosevelt

A HOME PAPER
FOR HOME PEOPLE



ASK TO BE PLACED
ON OUR MAILING LIST

OCTOBER 1858

THEODORE ROOSEVELT

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DEDICATED
TO THE
PRINCIPLES
OF OUR
NAMESAKE,
THEODORE
ROOSEVELT

A Well Trained Army . . .



Adam Schneider, Jr.

Theodore Roosevelt liked to tell the story of Jim Jimpson, who was one of two men he employed on his Oyster Bay estate.

Jim was "number two" man. A few times Roosevelt had promoted him to the position of "number one" man, but poor old Jim could never hold the job and always slipped back to his old position. His capacity for advancement was too limited.

Today our armed forces are waging a war . . . a war which is turning out to be a conflict for our very existence. In our great army there are no Jim Jimpsons. Our boys are trained thoroughly, by the most modern means and with the most modern equipment. Once given the opportunity of advancement, the boys continue to go ahead, never backward. Our boys are taught to think for themselves, to take care of themselves and to fight bravely and wisely.

But, the cost of such training, of equipment, food and other necessities of the training camp is great. It is just a preliminary cost, great as it is, compared with actual combat costs.

Airplanes, tanks, ships, guns, ammunition, food . . . even down to the buttons on a service man's shirt have to be bought and paid for by someone. The amount of money already spent, and the amount which will have to be raised in the near future is tremendous . . . but it will be raised . . . and by the American people through the purchase of War Bonds and War Stamps.

The Roosevelt, with over \$21,000,000.00 in U. S. Government Bonds in our portfolio, are also aiding by making it possible for you to buy War Bonds and Stamps at this bank.

Come in today and do your share . . . be sure that there will be no "number two" men in our army . . . they must be all "number one" men. Buy your bond today.

Adam Schneider, Jr.

President

Practicing the Art of Living

A noted musician was asked the secret of his success. He answered, "Twelve hours a day for twenty years." So it is with every achievement, much and constant practice is required, or we love the art.

With the onset of this year 1942 we intensified our effort to bring to the people of Bushwick the Good News of Living Better at Less Cost. The Health Officer lead 142 discussions with 31,500 people in schools, churches, clubs, in the period from January to June. Roosevelt "Thrift Talks" which you are reading now, and which we all so much enjoy, has printed an article on the subject of Nutrition every month. This paper reaches 35,000 families. So the total audience has been large and intelligent.

I said intelligent—but is that correct? The audiences have been responsive and interested—they have seemed to learn, but how far has this learning governed their lives? That is the test of intelligence—Action based on Knowledge.

This summer we have not had the abundance of fruit and vegetables at very low prices, as we have had in the past. The folks who raised their own vegetables in Victory Gardens have reaped great rewards for their efforts. They have had fresh vegetables and have not had to think of money to spend for them. The rest of us just had to consider what to buy and everyone had to count the pennies. With lettuce at so high a price, did we remember to use cabbage instead of lettuce? Have we used green leaves of cauliflower and other vegetables, and so had two vegetables for the price of one?

With meat prices climbing ever higher, have we remembered that cheap cuts are just as good for us as the expensive ones, and that fish, dried peas and beans and cheese and eggs are the equal of meat?

Great Britain does not allow white bread to be made. Do we need such a law or are we voluntarily and wisely using only dark or whole grain bread and cereals, preferably whole wheat?

A boy skated after me in the street today and called "Missus! Missus!" I stopped and he asked, "Did you ever give a talk in P. S. 123 on Citrus Fruit?" "Yes," I answered, "I talked on Citrus Fruit in almost every

school. Are you eating Citrus Fruit every day?" "Yes," he said, "and I feel fine"—and he looked it.

Have we learned if we are not rich, to go to the store after milk instead of having it delivered to the house? Have we learned to use evaporated milk for all cooking? Have we had lots of ice cream made of evaporated milk?

Now all these paragraphs emphasize the food we need every day. Milk, meat, vegetables, fruits, especially green leafy vegetables and citrus fruit, whole grain bread and cereal, eggs, butter or oleomargarine. If we have had these foods and have been outdoors a good deal, getting fresh air and sun tan and exercise whether play or work all through the summer and fall and have had plenty of rest—we have *no cold* now; and we will not get a cold so long as we observe these health laws.

LET US PREVENT COLDS

Anna E. Ray Robinson, M.D.

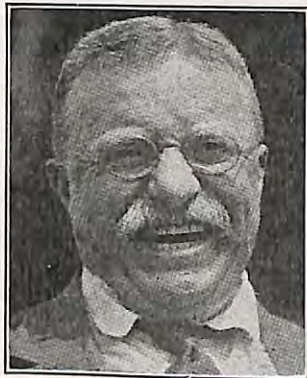
For the Medical Advisory
Committee of Bushwick.

MEMORABLE DATES IN OCT.

- 2—1941; Germany launched 3 million man drive on Moscow.
- 3—1941; In speech to German people, Hitler declared Russia "is already broken and will never rise again."
- 4-10—1942; Fire Prevention Week; anniversary of great Chicago Fire, 1871.
- 10—1845; U. S. Naval Academy at Annapolis opened.
- 12—Columbus Day, 1492; Columbus discovered San Salvador in West Indies.
- 14—1066; Battle of Hastings, conquest of England by William of Normandy.
- 16—1859; John Brown's raid; Harper's Ferry.
- 19—1781; General Cornwallis surrendered to American forces at Yorktown, Va.
- 21—1879; Electric lamp invented by T. Edison.
- 24—1836; Friction matches patented in United States.
- 27—Navy Day.
- 28—1886; Statue of Liberty dedicated.
- 31—Hallowe'en, 1941; U. S. destroyer Reuben James torpedoed off Iceland with loss of about 100 men.

*'Be ye doers of the word,
and not hearers only''*

Theodore Roosevelt



Theodore Roosevelt really practiced what he preached. His famous "speak softly, carry a big stick" characterized his private as well as political life.

On one occasion out west, a character entered the hotel where Roosevelt was staying. He insisted that everyone partake of refreshment, but Roosevelt was the only one who refused. After patiently attempting to explain that he did not want to drink and being urged more and more, Roosevelt drew back his arm and landed a punch that quickly settled the argument.

Roosevelt's love of country was put above everything else. When the Spanish-American War began, he tried in many ways to do his part, and finally was allowed to form his famous Rough Riders. At the start of the World War, Roosevelt began to look about for a way to serve. About fifty thousand volunteers were anxious to serve under him, but the war department was not anxious to have any but professional soldiers as officers in the field.

However, his four sons served and one, the youngest, failed to return. Roosevelt was proud of his soldier sons, and when a friend tried to sympathize after the death of Quentin, Roosevelt thanked him and said "The only thing to think of now is how to win the War."

"Teddy" All American Boy

Teddy Roosevelt was really an "All American" boy. As a child he was not too strong, but his love of out-door life and clean, good sportsmanship transformed him from a sickly boy to a fair athlete.

When Teddy was a boy his family did not know that his eyesight was not perfect . . . when the defect was remedied by glasses, Roosevelt claimed that an entirely new world was opened up to him.

His love of adventure gave him the experience which proved so valuable in moulding his later life. Many of the acquaintances made as a young man, remained his friends throughout his years as President . . . lumbermen, cowboys, rulers of countries and he even numbered among his friends some "bad men" of the old West.

Teddy loved sports and even when President, kept exercised by boxing and wrestling. He was instrumental in taking professional boxing out of the hands of big time gamblers.

Theodore Roosevelt is an inspiration to all American children and those who have not read the story of his life have missed one of the most exciting and adventurous stories of all time.

Words of and About Our Namesake

"I am for the square deal."

"The Police board does not make or repeal laws. It enforces them."

"Better faithful than famous."

"Speak softly but carry a big stick."

—Theodore Roosevelt

"He was a reg'lar boy. He was allus out doors climbin' trees and goin' bird nestin'. I remember him particular like because he had queer livin' things in his pockets."

—A Long Island Stage Driver

Navy Day

On October 27th Americans, besides celebrating the birth of Theodore Roosevelt, will also pay homage to our Navy.

Since the days of John Paul Jones, to the engagements in the Coral Sea and at the Solomon Islands, the United States Navy has played its part in the building of a great nation.

Today, perhaps more than ever before, the Navy of the United States is engaged in a great task . . . that of keeping open the great sea lanes and aiding in the conveying of materials and men to the many fronts American soldiers and their Allies are operating.

Each and every man serving in our Navy is a hero or potential hero . . . they are brave men. They know there is no chance of retreat once a ship is struck by torpedos and begins to go down, yet the amount of men trying to enlist in the service is tremendous.

On tiny mosquito boats and on giant aircraft carriers and battle wagons you'll find Johnny Jones, the grocer's son, the banker's son, the polo playing play boy, all welded into a great strong unit . . . The United States Navy.

HE HAD THE COURAGE

Today, when advice is given on how to be successful, on how to reach a goal . . . that faith in ones self is necessary . . . let us go back four hundred and fifty years and see what happened to a man who, with everyone against him, had faith in himself and his beliefs.

Christopher Columbus was probably not a better navigator than other men of his time, yet he was sure he could sail over the seas and not find an "edge" over which his ship would plunge.

Discovering America was not what Columbus set out to do. He was looking for a Western route to India and China. He believed that the Earth was round and that you could reach the East by sailing West.

He proved that if one had enough courage and faith, success is bound to be the result. While Columbus did not reach China, he did more than anyone else to prove that the Earth was round.

This month we celebrate the birthday of Christopher Columbus, and more than ever we should be thankful that he had the courage to set sail on uncharted seas and that he did open up to exploration and colonization, a new continent.

Take a lesson from Columbus . . . set your sails in the right direction, have faith and courage in what you are doing and success will not be too far away.



★ On October 28, 1886, the Statue of Liberty was dedicated. Located on Bedloes Island in New York harbor "Miss Liberty" represents the entire liberty-loving American people.

★ What "she" stands for . . . "life, liberty and the pursuit of happiness" is worth fighting for and "her" spirit will carry us through to Victory.

THAT LONG ISLAND FUNNY MAN

Eddie Bracken, that squeaky voiced comic of Paramount Pictures, was born in Astoria, Long Island. There wasn't an actor in the whole Bracken family tree, but that didn't stop Eddie.

When Eddie was seven, he joined a kiddie troupe and at fourteen was a veteran performer. He was educated in Astoria schools whenever he found time to go between jobs.

Eddie tried to crash Hollywood after he hitch-hiked there from New York, starting with \$4.20 in his pockets. He made Hollywood, but not the movies, so he hiked back again. Eddie was not discouraged however, and accepted the role of "Dizzy" in the stage version of Henry Aldrich. He wanted the role of Henry, but Dizzy proved funnier than Henry and soon Hollywood was calling. This time Eddie didn't "hitch-hike."

Eddie is a stay-at-home and enjoys it. He loves to write, direct and act in amateur movies. This is probably due to his desire to some day be a director. He doesn't want to be typed a "comic" — but what comic does.

Bracken is married to Connie Nickerson



... they met on the stage. Three years ago, while driving East their car overturned and both had to fight for their lives in a hospital.

Eddie feels that his dream of becoming a director and having a worth-while career is more important than making money . . . and the way he goes about accomplishing things seems to indicate that his dream will come true.

Buy That Home Now!



Thinking about buying a home? Then come to the Roosevelt Savings Bank and learn more about the homes we have to offer at low cost.

Now is the time to realize that "long-time" desire to be your own landlord . . . while there are still available conveniently located homes and while financing is easy.

Visit our Real Estate Department today . . . our experienced home consultants will aid you in your selection.

The RIGHT MORTGAGE

Home owners or home buyers in selected sections of Brooklyn, Queens and Nassau are invited to visit the mortgage department of the Roosevelt Savings Bank and learn about "the right mortgage."

Here are the features of our new and better first mortgages:

1. Low initial cost.
2. Low interest rate.
3. No bonus payments.
4. No renewal fees.
5. Small periodic payments . . . reduces principal . . . saves substantial sums in interest fees.

Come in today and get further details . . . there is no obligation.



HALLOWE'EN CELEBRATIONS



Today, we celebrate Hallowe'en by "ducking for apples" and by wearing odd costumes at parties, but the origin and celebration of Hallowe'en stretches beyond the dawn of Christianity, into the dark days of unexplored antiquity.

Druids danced around the fires that were lit at night-fall on this special night in the black depths of the forests.

The ancient Celts took Samhain, or All Soul's Day, as the first day of their year and celebrated it much as we celebrate New Year's Day.

On Hallowe'en night in Ireland, all the fairy hills are thrown wide open and the fairies swarm forth. And to the man who is bold enough to approach them, they will show treasures of gold hidden in the hills.

In Wales, Hallowe'en was the weird night of the year, the chief of Teir Nos Ysbrydion, or 3 Spirit Nights, when the wind, blowing over the feet of corpses," brought omens of death in eerie sighs, to those doomed to

"shuffle off this mortal coil" with the year. They used to gather in churches on Hallowe'en, and read their fate from the flame of the candle which each of them held.

In Scotland, Hallowe'en was for centuries celebrated by great bonfires on every hill and peak and the whole country was illuminated presenting a most picturesque scene, with flames reflected in the dark Highland lochs.

The evening meal in Ireland and Scotland is—a dish, largely made up of mashed parsnips and potatoes and chopped onions served as the principal item on the bill of fare. It is called "call connon." A deep bowl filled to the brim with the food is placed in the middle of the table. Somewhere in the bowl is a gold ring, and in the center is a deep well filled with melted butter. Portions are distributed to each person, and the one who finds the ring is certain to be married within a year, unless already married, in which event, good luck will follow the finder.

BUY WAR BONDS AND STAMPS



IT IS YOUR DUTY TO YOUR COUNTRY AND TO YOURSELF . . . LIBERTY IS TAKEN FOR GRANTED UNTIL IT IS THREATENED. YOUR LIBERTY HAS BEEN CHALLENGED . . . WAR BONDS AND STAMPS WILL HELP PRESERVE IT.

BUY TODAY!!!

TOO BUSY TO LIVE

(For Persons Afflicted with Hurryitis)

He hadn't time to greet the day,
 He hadn't time to laugh or play;
 He hadn't time to wait a while,
 He hadn't time to give a smile;
 He hadn't time to glean the news,
 He hadn't time to dream or muse;
 He hadn't time to train his mind,
 He hadn't time to be just kind;
 He hadn't time to see a joke,
 He hadn't time to write his folk;
 He hadn't time to eat a meal,
 He hadn't time to deeply feel;
 He hadn't time to take a rest,
 He hadn't time to act his best;
 He hadn't time to help a cause,
 He hadn't time to make a pause;
 He hadn't time to pen a note,
 He hadn't time to cast a vote;
 He hadn't time to sing a song,
 He hadn't time to right a wrong;
 He hadn't time to send a gift,
 He hadn't time to practice thrift.
 He hadn't time to exercise,
 He hadn't time to scan the skies;
 He hadn't time to heed a cry,
 He hadn't time to say good-bye;
 He hadn't time to study poise,
 He hadn't time to repress noise;
 He hadn't time to go abroad,
 He hadn't time to serve his God;
 He hadn't time to lend or give,
 He hadn't time to really live;
 He hadn't time to read this verse,
 He hadn't time — he's in a hearse.

FOOD COSTS— THEN AND NOW



In 1918, when World War number one was at its height, the Department of Agriculture issued the following costs for foods: bacon, 54c per pound; eggs, 53.6c per doz.; bread, 9.9c per loaf; butter, 53.9c per pound; milk, 13.6c per quart; onions, 5.5c per pound; pork chops, 42.2c per pound; potatoes, 3.9c per pound; sugar, 9.3c per pound.

Here are today's prices . . . these may vary in different sections of the country: bacon, 38c per pound; eggs, 55c per dozen; bread, 11c per loaf; butter, 54c per pound; milk, 15c per quart; onions, 5c per pound; pork chops, 39c per pound; potatoes, 4c per pound; sugar, 8c per pound.

After the World War was ended food costs continued to rise and in 1919 were considerable higher than during the war.

War not only puts a drain on manpower, but also on the housewives' budget . . . however, even with increased budgets American housewives are still able to put aside part of their "cash" for War Bonds and Stamps.

LEARN TO SAVE

It isn't wise to earn \$50.00 and spend \$51.00 . . . but it is wise to put aside a part of that \$50.00, or whatever your salary may be, in a savings account, after first making your purchase of War Bonds and Stamps.

There are always conditions that might arise which necessitate "extra money." If you have a savings account "extra money" is always at hand.

Once a savings account is started, it is easy to make regular deposits and it will surprise you how quickly your account will grow.

Start an account today and add to it regularly.

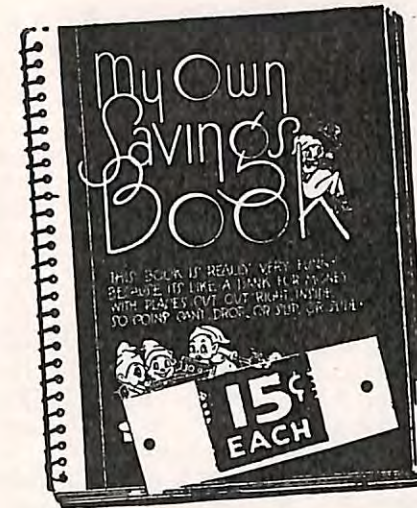
Convenient Banking



When you're away from home, or when you cannot come to the bank to make regular deposits, use our Bank By Mail system.

It is convenient and will aid you in banking regularly.

Ask for our special booklet "Bank By Mail" which will be sent to you at no charge . . . it explains in detail this convenient way of banking.



COIN SAVER

Here is a booklet coin saver which will help the children to save. It is packed with rhymes and colored pictures to interest the child.

When full the book contains two dollars. Ask to see them next time you are in the bank. They cost only 15c each. . . . Take one or more home with you for the children.

Safety Measures



Because you have the right of way is no reason for you to cross an intersection and hope that the other fellow will stop . . . he may be a fool and your car might be damaged the same as if you didn't

have the right of way.

Never depend on the other fellow while driving. He may be depending on you.

When you find a car coming toward you with one wheel over the white center line, don't say to yourself—"I'm on my side . . . let him move over" . . . he might not move—the result—an accident which might have been prevented by just one level head.

Today, with defense workers putting their utmost on war jobs, a certain nervous strain is created and the need for extra caution is necessary.

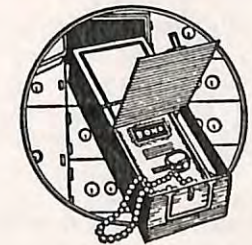
There are two sides to every story, and to every road and street . . . keep on your side while driving.

Above is pictured a monument which was erected in South America in the Andes Mountains. Grim as it is, it is a warning to

all motorists who pass and teaches its lesson by showing what happens to reckless drivers.

There will be foolish drivers as long as there are automobiles to drive—just be sure you are not one of them.

Safe Deposit



No one can foretell the future . . . no one can say whether or not your valuables of today will be safe tomorrow — unless they are in a Roosevelt Safe Deposit Box.

Our vault will protect your valuables from fire and theft. The cost is only \$3.00 per year, plus tax . . . less than a penny a day.

Get a Safe Deposit Box today and assure yourself of the safety of your valuable papers and articles.

Angels of Mercy



In January, 1905, the American Red Cross incorporated and although it had been in operation since the 1800's, began activities which were to carry its members to the far corners of the world.

During the first World War a great task was undertaken and nobly done by the Red Cross. Its job of caring for wounded, furnishing refreshments, entertainment, books, etc., will long be remembered by those who served overseas.

Aid from the Red Cross is not limited to those serving in combat areas. When any disaster strikes, one of the first organizations at the scene is the American Red Cross, offering food, shelter and comfort to those in need.

When the disastrous floods visited the United States the work done by this organization will long be remembered and appreciated by thousands.

Today another great task is ahead of the Red Cross and its members are facing it like the veterans they are. To be of service to millions of men, at home and abroad, is a mighty assignment, but the Red Cross is equal to it.

The Red Cross receives all of its money through donations from the public. Today we are asked to donate to many organizations. When you are making your contributions, don't forget the American Red Cross.

When that dynamic welfare worker, Clara Barton, founded the American Red Cross "Angels of Mercy" were started on their missions of aiding those in distress and the good work has continued and will continue as long as the American public want it.

Your contributions will help this great organization to spread comfort and cheer.

The Great Seal of the United States

On the Obverse side is shown an eagle and on the Reverse side a Pyramid standing unfinished in the Western Wilderness. Above it is suspended the Apex Stone containing an Eye, symbolizing the All-seeing Eye of God, watching over the destiny of our nation.

Our American Pyramid consists of thirteen courses of stone, representing the thirteen original states of our Republic. The number thirteen is our national number and plays an important part in our history. Instead of being "unlucky," as is generally supposed, it is America's "lucky number." There are thirteen bars in our flag and thirteen rods on our national mace. The inscription "Annuit Coeptis" on the Great Seal, (He hath prospered our beginning) contains thirteen letters. So also does the inscription on the Obverse side of the Seal, "E pluribus unum" (One out of many) contain thirteen letters. The eagle on this side holds in one of his talons an olive branch with thirteen leaves, and in the other thirteen arrows. In many of the great events of our history, the number thirteen stands out clearly. July the Fourth, the birthday of our nation, has thirteen letters. The Confederate flag had thirteen stars although there were only eleven states in the Confederacy. Fort Sumpter was fired on the thirteenth day of the month, and Dewey took Manila on the thirteenth.

We entered the World War under the leadership of Woodrow Wilson, who had thirteen letters in his name. The first expedition to France went over in thirteen vessels and took just thirteen days to cross. The battle of Belleau Wood, the first major engagement of the World War that our troops were in, took place on June 13th, under John J. Pershing—thirteen letters again.

Even in the creation of the Great Seal itself, the mystic 13 is present. James Horton Whitehouse, who drew the final version of the Seal, was the 13th person responsible for this coat of arms formulation.

LAUGH-A-WHILE

A colored porter in a hotel was asked why rich men usually gave him small tips, while poor men were liberal.

"Well, suh, boss I don't know, 'cept the rich man don't want nobody t'know he's rich, and the po' man don't want nobody t'know he's po'."

Teacher — "There's no difficulty in the world that cannot be overcome."

Pupil — "Have you ever tried squeezing toothpaste back into the tube."

"Now, girls," said the restaurant manager, "I want you all to look your best today. Add a little extra dab of powder to your cheeks and take a bit more care with your hair."

"Why, what's the matter?" asked the head waitress. "Butter bad again?"

"No," said the manager, "the beef's tough."

Poor old Hiram. He went up to New York determined to make his fortune pulling some skin games on innocent strangers. However, the first fellow he tried to sell the Brooklyn Bridge to turned out to be the owner of the darn thing, and if Hi hadn't paid him ten dollars to keep quiet the man would have had him arrested.

The new messman was told to get a line and a bucket and to draw up some salt water to flush out the galley. With the necessary equipment, he stood by the rail lost in thought.

"What's the guy waiting for?" asked one of the mess cooks.

"Don't know," replied another. "Perhaps he ain't seen a bucketful he likes yet."

"You are an honest boy," said the lady as she opened the roll of five one-dollar bills, "but the money I lost was a five-dollar bill. Didn't you see that in the advertisement?"

"Yessum," answered the boy. "It was a five-dollar bill that I found, but I thought you might need change."

Two of the Best in the Army



Private Murphy spoke to the sergeant, and the sergeant spoke to the lieutenant; the lieutenant went to the captain, and the captain saw the major, who personally laid the matter before the colonel. In due time the colonel gave his answer to the major, the major notified the captain, the captain gave instructions to the lieutenant, the lieutenant called in the sergeant and the sergeant told Private Murphy that the interview was granted. And so Murphy stood before the regimental commander to explain why in all justice he ought to be allowed a furlough.

"My wife wrote me to come home because her poor mother's dead," said Murphy. But the colonel was used to all this, and turned a frozen glare full upon him, and then said severely:

"Murphy, that isn't true. And I know it isn't. As a matter of fact, your wife wrote me only a few days ago, tipping me off that you'd be trying this game, and asking me not to give you any leave, for you'd only blow in all your pay the first night out."

Murphy had no answer, but silently saluted and turned to leave. At the door, however, he hesitated, then declaimed: "The two darn'dest liars in the army are in this room. Me, for example: I'm not married."

Young Mother—"What makes you think our boy is going to be a politician?"

Young Father—"He says more things that sound well and mean nothing than any other human being I ever saw."

Mrs. Cattermole—"I believe I won't keep my rubber plant any longer."

Mrs. Gingerpop—"Why, I think it looks very nice."

Mrs. Cattermole—"Yes, but I've had it two whole years and it hasn't raised a single pair of rubbers yet."

Buy War Bonds . . . Serves Your Nation . . . Protects Your Home

Savings Bank Life Insurance For You... And Your Family...

Honorable Louis D. Brandeis, a Boston lawyer, later Associate Justice of the United States Supreme Court, was the originator of Mutual Savings Bank Life Insurance in Massachusetts. Governor Lehman of New York strongly urged its adoption in his annual message to the legislature on January 5, 1938.

Its purpose is to make life insurance available to voluntary buyers at the lowest possible cost consistent with safety.

Governor Lehman said: "I consider the establishment of Savings Bank Life Insurance in the State of New York as one of the important enactments of my administration."

Every person with dependents needs life insurance. Every resident or worker

in New York between the ages of 6 months and 65 years is entitled to apply for Savings Bank Life Insurance — the liberal, low-cost life insurance protection issued by authorized Mutual Savings Banks.

Dividends on Savings Bank Life Insurance policies are paid at the end of each policy year including the first.

All policies except term insurance have cash values after premiums have been paid for six months and loan values at the end of the first year.

Mail the coupon below to our Life Insurance Department and they will send you further details. No solicitor will call on you . . . the saving is passed on to you in low-cost Savings Bank Life Insurance.

MAIL THIS COUPON TODAY!



**ROOSEVELT SAVINGS BANK (Life Insurance Dept.)
GATES AVENUE AND BROADWAY, BROOKLYN, N. Y.**

Please send me by mail without obligation, your free literature on low-cost Savings Bank Life Insurance and the convenient Life Insurance Savings Plan. No solicitor will call.

Name

Address

My Age is..... Occupation.....

"THRIFT BRINGS HAPPINESS"