

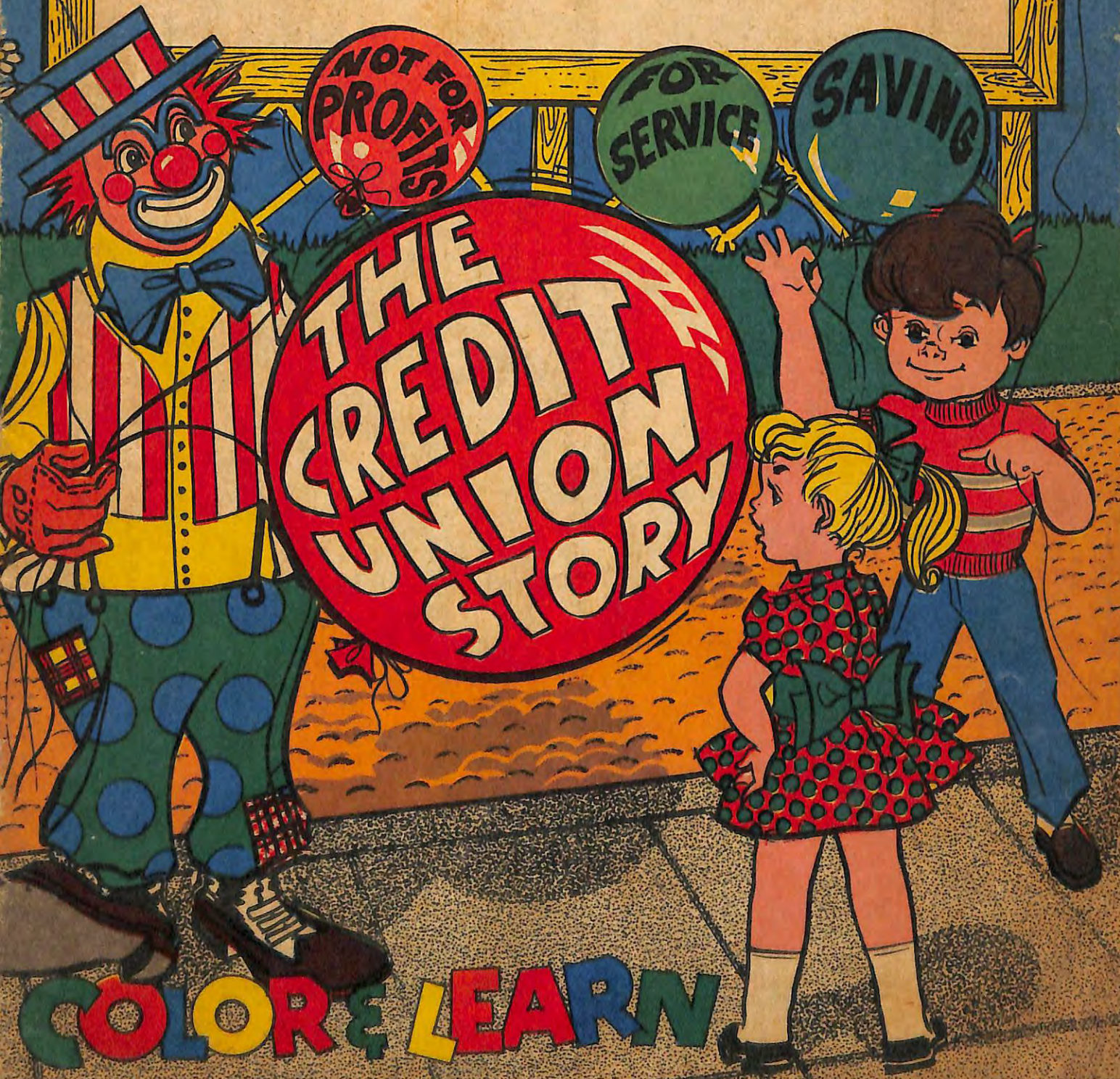
FUN

COLOR

# WEST WILLARD F.C.U.

825 West Willard Street  
MUNCIE, INDIANA

PHONE 284-1015



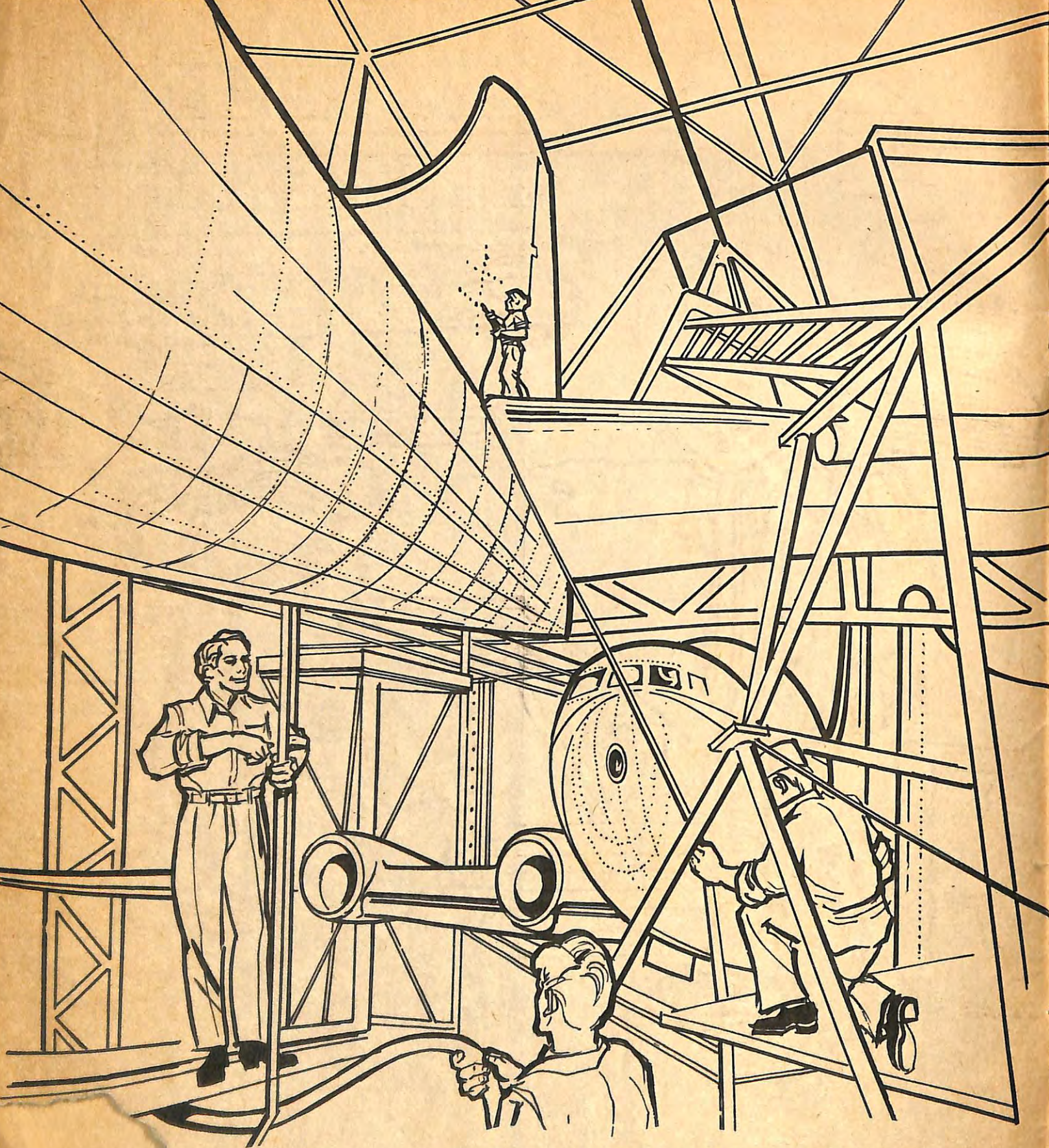
COLOR & LEARN



**HERE COMES MR. SMITH. . .THE SECRETARY OF MY FATHER'S CREDIT UNION.**

**BUD ASKS MR. SMITH: "WHAT IS A CREDIT UNION?"**

**UNION  
T ARE**



ITH REPLIES . . . "A CREDIT UNION IS AN ORGANIZATION OF  
HER WITH A COMMON INTEREST WHO JOIN TOGETHER TO SAVE  
CRE ONEY AND TO HELP ONE ANOTHER IN MONEY MATTERS . . .  
© NUPACO 1971 N.Y. PROFIT, BUT FOR SERVICE."

BUD TELLS JANE THAT HIS FATHER IS A MEMBER OF A CREDIT UNION  
WHERE HE WORKS. MANY OF THE WORKERS AT THE PLANT ARE  
MEMBERS OF THE CREDIT UNION.

ABCDEFGHIJKL



JANE SAYS, "MY MOTHER IS A TEACHER AND SHE IS A MEMBER OF THE CREDIT UNION OF THE SCHOOL WHERE SHE TEACHES."



MR. SMITH TELLS BUD AND JANE, "BOTH YOUR MOMMY AND DADDY BELONG TO CREDIT UNIONS WHICH ARE MEMBERS OF THE CREDIT UNION NATIONAL ASSOCIATION."



**BUD TELLS MR. SMITH THAT HIS DAD BORROWED THE MONEY FOR THEIR NEW CAR FROM THE CREDIT UNION. "DAD TELLS ME HE SAVED MONEY BY BORROWING FROM HIS CREDIT UNION".**



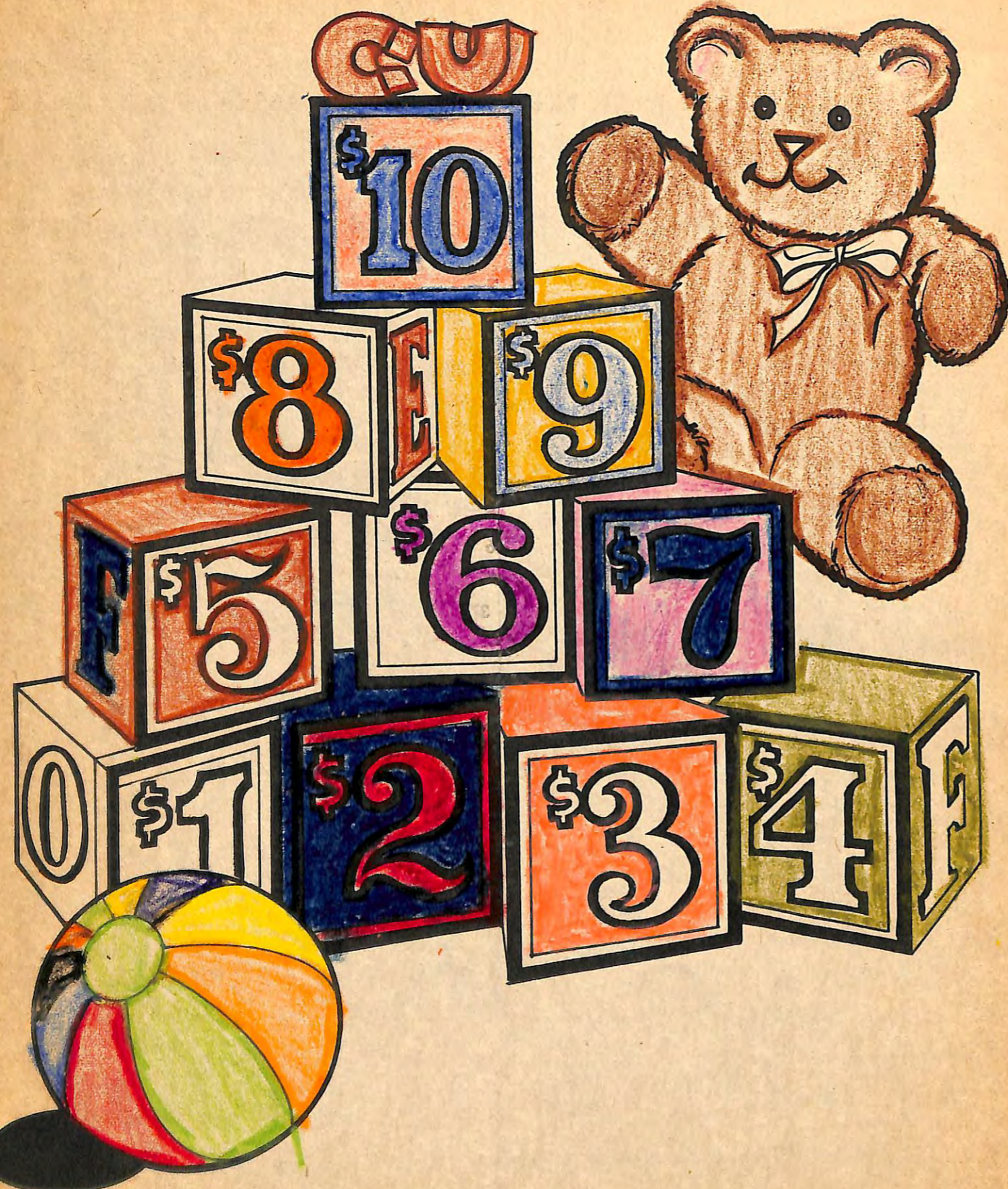
**MR. SMITH EXPLAINS THAT IT IS ALSO WISE TO SAVE AT THE CREDIT UNION FOR THINGS THE FAMILY NEEDS. PAYING CASH SAVES INTEREST DOLLARS ON BORROWING AND WHILE YOU SAVE AT THE CREDIT UNION, YOUR MONEY EARNS MONEY.**



**JANE SAYS, "MY MOTHER HAS LEARNED A LOT ABOUT BUYING AND SAVING FROM HER CREDIT UNION BOOKLET, EVERYBODY'S MONEY... IT IS IMPORTANT TO SPEND YOUR MONEY WISELY".**



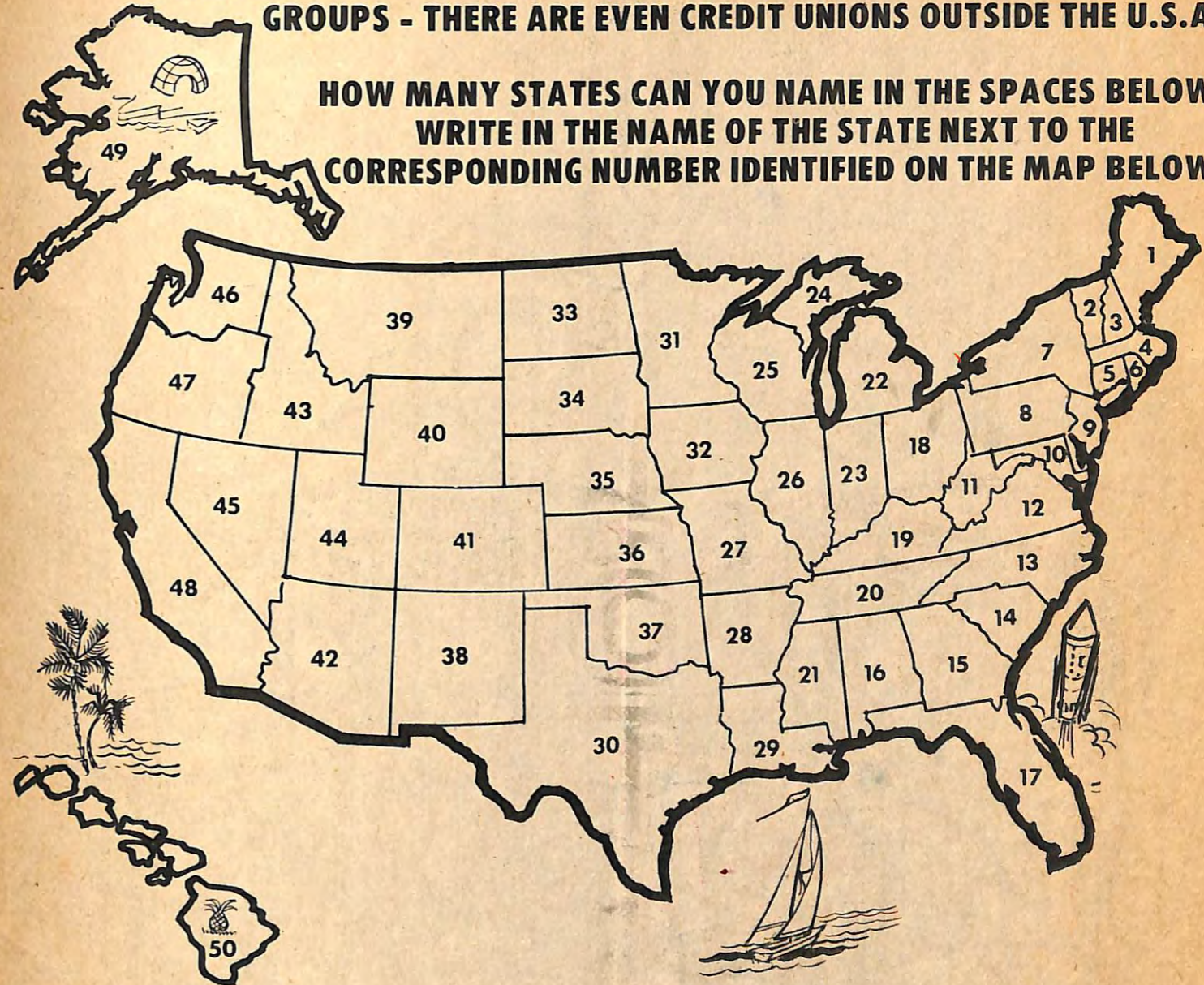
**JANE SAYS, "MY MOTHER SAVED AT HER CREDIT UNION FOR OUR VACATION AT THE SEA SHORE LAST YEAR."**



MOMMY SAYS, "MY MONEY BUILDS AT THE CREDIT UNION."

THERE ARE CREDIT UNIONS THROUGHOUT THE U.S.A. SERVING FAMILIES LIKE BUD'S AND JANE'S IN THOUSANDS OF COMPANIES AND GROUPS - THERE ARE EVEN CREDIT UNIONS OUTSIDE THE U.S.A.

HOW MANY STATES CAN YOU NAME IN THE SPACES BELOW? WRITE IN THE NAME OF THE STATE NEXT TO THE CORRESPONDING NUMBER IDENTIFIED ON THE MAP BELOW.

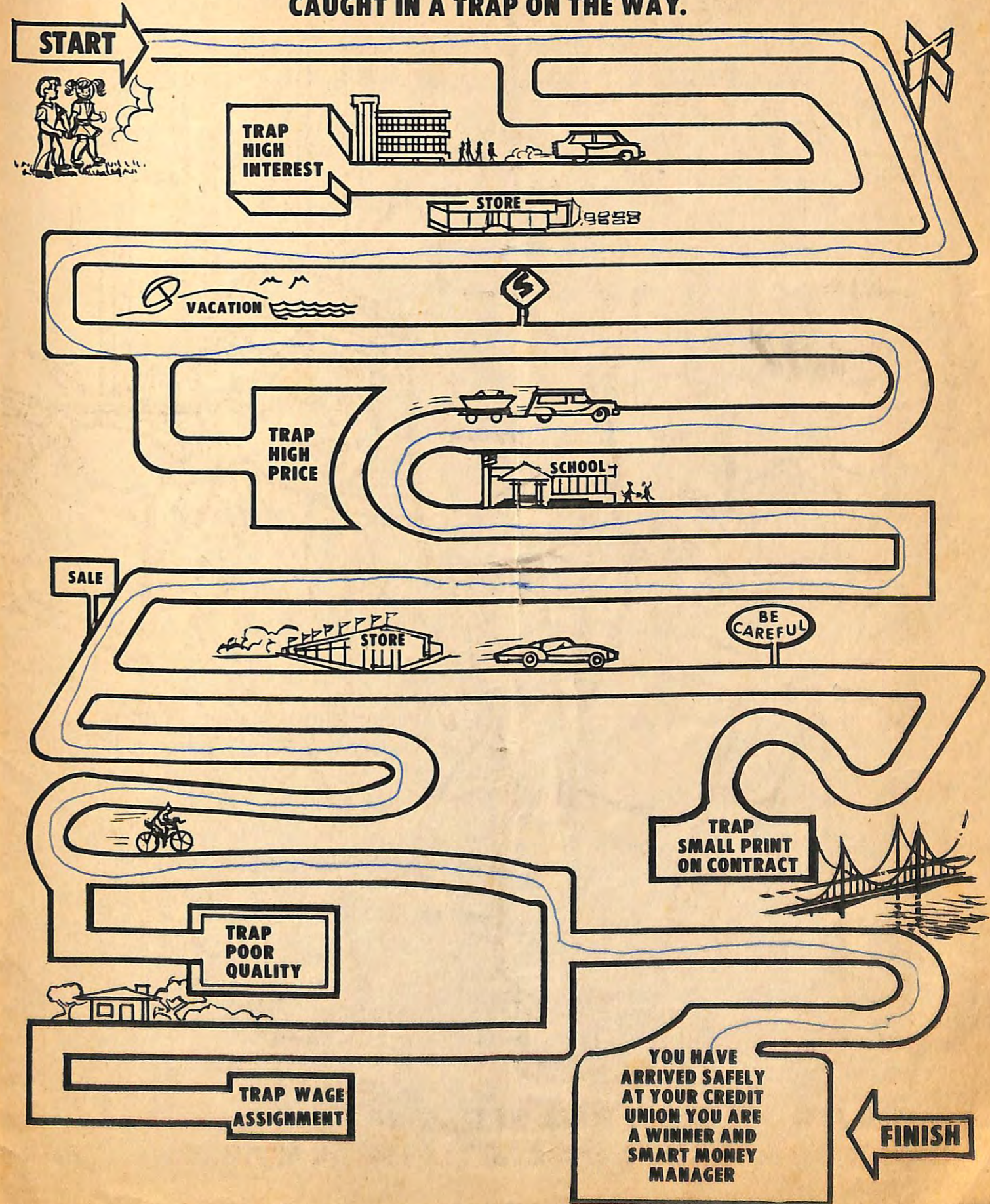


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|----------|----------|----------|----------|----------|
| 1 _____  | 11 _____ | 21 _____ | 31 _____ | 41 _____ |
| 2 _____  | 12 _____ | 22 _____ | 32 _____ | 42 _____ |
| 3 _____  | 13 _____ | 23 _____ | 33 _____ | 43 _____ |
| 4 _____  | 14 _____ | 24 _____ | 34 _____ | 44 _____ |
| 5 _____  | 15 _____ | 25 _____ | 35 _____ | 45 _____ |
| 6 _____  | 16 _____ | 26 _____ | 36 _____ | 46 _____ |
| 7 _____  | 17 _____ | 27 _____ | 37 _____ | 47 _____ |
| 8 _____  | 18 _____ | 28 _____ | 38 _____ | 48 _____ |
| 9 _____  | 19 _____ | 29 _____ | 39 _____ | 49 _____ |
| 10 _____ | 20 _____ | 30 _____ | 40 _____ | 50 _____ |



**BUD AND JANE SAID...."WHEN WE GROW UP WE WILL JOIN A CREDIT UNION....IT'S SMART TO BELONG."**

**THE CREDIT UNION BORROWING AND SHOPPING GAME RULES - DRAW A LINE TO THE CREDIT UNION—DON'T GET CAUGHT IN A TRAP ON THE WAY.**



# JOIN YOUR CREDIT UNION



THE  
CREDIT  
UNION  
STORY



COLOR & LEARN

FUN

COLOR

NOT FOR  
PROFITS

FOR  
SERVICE

SAVING