



*Sweet Thelma Thrift with fingers swift
A patchwork quilt is making:
She saves to buy fine silverplate.
While mother does the baking.*

There's a Thelma Thrift In Every Home

Around the house are many things you bought by saving a little here and there from the weekly budget—the rug, the picture, the piece of furniture.

That's how to start your set of this beautiful, long-wearing Wm. Rogers & Son silverplate. Be a Thelma Thrift. Say to yourself—"I'm going to make Every Meal at my table more enjoyable. We're going to eat *our* food like the best in the land."

You can start by buying lovely spoons for as low as \$1.65 the half dozen. You will soon have a whole set of everything.

Begin today. Go to any reliable dealer. He'll show you the exquisite Mayfair or La France patterns. You'll just love them.



Mayfair Pattern
Tea Spoons
\$1.65
per half-dozen

Wm. Rogers & Son
Silverplate



Mayfair Pattern
Individual Salad Forks
\$4.55
per set of six

Made and Guaranteed by
Wm. Rogers Mfg. Co., Meriden, Conn.
Succeeded by

INTERNATIONAL SILVER CO.

Also made in Canada by
Wm. Rogers Mfg. Co. Limited
Niagara Falls, Ont.