



What gift grows bigger and better every day?

There's one Christmas gift you can give your wife, daughter or son—or, indeed, yourself—that will benefit your whole family. And you'll have the added pleasure of watching it grow bigger and better Christmas after Christmas!

The gift is a savings account in an insured Savings and Loan Association. You can start your account with as little as \$1 to \$5—and what better way of using your Christmas bonus money to *best* advantage?

Here your money brings excellent returns. Because these Associations invest most of their funds in sound, steady-paying home mortgages.

Here your money is safe. In these Associations, your savings are protected by sound management and substantial reserves. They are

insured up to \$10,000 by the Federal Savings and Loan Insurance Corporation—an agency of the U.S. Government.

Here you deal with friendly, experienced people. Responsible people. People who know how to make your money really *work* for you. So this Christmas do something you'll be glad you did every Christmas to come—open a savings account in an insured Savings and Loan Association.

SAVINGS AND LOAN FOUNDATION

The Savings and Loan Foundation, Inc., is an organization of insured Savings and Loan, Building and Loan, and Homestead Associations from coast to coast—dedicated to the preservation of democracy through thrift and home ownership in every American community. Address: 1111 E Street N. W., Washington 4, D. C.



Look for this emblem. It identifies associations insured by the FSLIC.
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