

**PUBLIC ATTITUDES TOWARD
THE AMERICAN FAMILY**

**An Overview of Survey Responses Covering
1963 - 1991**

An Institute for American Values Working Paper

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PUBLIC ATTITUDES TOWARD THE AMERICAN FAMILY

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PART I: THE VALUE OF THE FAMILY

I-1. [R22A03] There's been a lot of talk recently about which values are considered family values. Now we would like you to define what the term "family values" means to you. After each item tell me how well the term "family values" describes that particular value--very well, pretty well, not too well, or not well at all. If you are unsure, please say so.

	<u>Very Well</u> %	<u>Pretty Well</u> %	<u>Not too Well</u> %	<u>Not at All Well</u> %	<u>DK*</u> %
Respecting one's parents	70	26	3	0	1
Being able to provide emotional support to your family	69	29	2	0	1
Respecting other people for who they are	68	29	3	0	1
Being responsible for your actions	68	29	3	1	~
Being able to communicate your feelings to your family	65	32	3	1	~
Respecting one's children	65	30	3	1	1
Having a happy marriage	64	31	3	1	1
Having faith in God	59	28	8	4	1
Respecting authority	57	37	4	1	1
Living up to my full potential	54	39	5	2	1
Being married to the same person for life	54	32	9	4	2
Leaving the world to the next generation in better shape than we found it	51	39	8	2	1
Following a strict					

moral code	48	42	7	3	1
*DK = Don't know					(continued next page)
	<u>Very Well</u>	<u>Pretty Well</u>	<u>Not too Well</u>	<u>Not at All Well</u>	<u>DK</u>
	%	%	%	%	%
Being married	47	36	11	5	2
Being physically fit	46	41	11	2	~
Having children	45	39	10	4	2
Having good relationships with your extended family including aunts, uncles, and cousins	44	45	9	2	1
Being independent	44	39	13	3	1
Being well educated and cultured	43	42	12	2	1
Having a rewarding job	41	48	9	2	1
Earning a good living	39	47	11	2	*
Being financially secure	37	47	14	2	1
Helping your community or neighborhood	34	47	16	2	1
Being in favor of prayer in school	34	33	15	13	5
Having leisure time for recreational activities	33	49	14	1	2
Opposing abortion	29	24	17	19	11
Having nice things	20	43	27	9	1

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	<u>Very Well</u> %	<u>Pretty Well</u> %	<u>Not too Well</u> %	<u>Not at All Well</u> %	<u>DK</u> %
Being free of obligations so I can do whatever I want to	17	26	26	28	4

Survey Organization: Mellman and Lazarus
 Research Sponsor: Mass Mutual
 Population: National Adult
 Population Size: 1200
 Interview Method: Telephone
 Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989
 Source Document: Mass Mutual American Family Values Study
 Date of Source Document: JUN 1989
 Subject: FAMILY
 VALUES

I-2. [R13] How important to you is your family life? Would you say it is very important, somewhat important, or not very important at all?

Responses:

Very important	93%
Somewhat important	5
Not very important	1
No opinion	1

Survey Organization: Gallup Organization
 Population: National Adult
 Population Size: 1006
 Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll

Date of Source Document: APR 7, 1991
 Subject: FAMILY
 MOOD

I-3. [RA02D] I would like you to consider some goals that you may have...For each tell me if it is more important now than it was five years ago, less important now, or about as important as it was five years ago.)...Having a happy family life.

Responses:

More important		60%
Less important	3	
As important		34
Don't know		3

Survey Organization: Gallup Organization
 Research Sponsor: Newsweek
 Population: National Adult
 Population Size: 606
 Interview Method: Telephone
 Beginning date: DEC 16, 1987 Ending date: DEC 17, 1987
 Source Document: Gallup/Newsweek
 Date of Source Document: DEC 1987
 Subject: VALUES
 FAMILY

I-4. [Q3B07] What role does each of the following values play in your life--is ...Family...very important to you, fairly important, or not very important to you?

Responses:

	Mar <u>1978</u>	Dec <u>1976</u> : YS&W for General Mills, families with children under 13 years; n = 1200
Very important	92%	83%
Fairly important	7	15
Not very important	1	2

Survey Organization: Yankelovich, Skelly and White
 Research Sponsor: Time
 Population: Registered Voters
 Population Size: 1044
 Interview Method: Telephone
 Beginning date: MAR 14, 1978 Ending date: MAR 30, 1978
 Source Document: Time/Yankelovich, Skelly and White
 Date of Source Document: MAR 30, 1978
 Subject: VALUES
 FAMILY

I-5. [R02] Now I'd like to read you some things other people have mentioned as being very important in life. How important is...Family life...to you personally for a happy, satisfied life--very important, somewhat important, only slightly important, or not important at all?

Responses:

Very important	92%
Somewhat important	6
Only slightly important	1
Not important at all	1

Survey Organization: Louis Harris and Associates
 Population: National Adult
 Population Size: 1442
 Interview Method: Telephone
 Beginning date: JUN 15, 1978 Ending date: JUL 7, 1978

I-6. [Q3B09] What role does each of the following values play in your life--is...Being a parent...Very important to you, fairly important, or not very important to you?

Responses:

Very important	81%
Fairly important	10
Not very important	9

Survey Organization: Yankelovich, Skelly and White
 Research Sponsor: Time
 Population: Registered Voters
 Population Size: 1044
 Interview Method: Telephone
 Beginning date: MAR 14, 1978 Ending date: MAR 30, 1978
 Source Document: Time/Yankelovich, Skelly and White
 Date of Source Document: MAR 30, 1978

Subject: VALUES
FAMILY

I-7. [R03] What do you think is the greatest plus or the thing you gain most from having children? (If no children, ask what they think it would be.)

Responses:

Love/Affection	11%	
Joy/Happiness/Fun		9
Fulfillment/Satisfaction		5
Sense of family	7	
Companionship		5
Learn from kids		3
Teaching children		2
Reliving your own childhood	1	
Pleasure of watching them grow		10
Take care of me when I get older		4
Children carry on for you		2
Grandchildren	1	
Tax write-off		1
Responsibility	3	
Sharing		2
Time spent together		1
Other (specify)		16
Don't have any children (vol.)	4	
None		1
Can't say/Refused		13

Survey Organization: Gallup Organization

Population: National Adult

Population Size: 1239

Interview Method: Telephone

Beginning date: APR 19, 1990 Ending date: APR 22, 1990

Source Document: Gallup Poll

Date of Source Document: APR 1990

Subject: FAMILY

I-8. [R25A] I will be reading sets of statements to you and ask you to tell me how strongly you agree or disagree with each statement. Please answer by using a scale of "1" to "6", where a rating of "6" would mean you strongly agree and a rating of "1" would mean you strongly disagree. In other words, the higher the rating, the more you agree with the statement and vice versa...

Agree

Disagree:

	Points <u>5 & 6</u> %	Points <u>3 & 4</u> %	Points <u>1 & 2</u> %
Once you have a child, your own needs come second	78	13	9
Being a good parent doesn't mean that your life has to revolve around the children	64	33	13

Survey Organization: D.Y.G., Inc.

Research Sponsor: Robert Wood Johnson Foundation
 Population: National Adult
 Population Size: 1326
 Interview Method: Telephone
 Beginning date: DEC 1, 1989 Ending date: DEC 11, 1989
 Source Document: Chronic Mental Illness

Date of Source Document: APR 5, 1990
 Subject: MOOD/FAMILY

I-9. [R21A05] (I'm going to list some values that people hold. Some people say these values are important to them. Other people say they are not important to them. Please tell me how important each of these values is to you personally--is it one of the most important values you hold, very important, somewhat important, not too important, or not important at all. If you are not sure how important a particular value is to you, please say so.

(* = less than .05%)

	One of Very <u>Most Imp.</u> %	Somewhat <u>Imp.</u> %	Not Too <u>Important</u> %	Not At <u>Important</u> %	Not At <u>All Imp.</u> %	<u>DK</u> %
Having faith in God	40	42	11	4	2	1
Being responsible for your actions	39	58	3	0	0	~
Having a happy marriage	39	54	5	1	1	~
Respecting one's						

parents	38	56	5	1	0	-	
Being able to provide emotional support to your family	36	60	3	*	*	*	
Respecting other people for who they are	34	62	3	*	*	*	
Respecting one's children	34	60	5	0	1	1	
Being able to communicate your feelings to your family	32	59	8	1	0	-	
Being married to the same person for life	32	47	12	6	3	1	
	<u>One of Very</u>	<u>Somewhat</u>	<u>Not Too</u>	<u>Not At</u>			
	<u>Most Imp.</u>	<u>Imp.</u>	<u>Important</u>	<u>Important</u>	<u>All Imp.</u>	<u>DK</u>	
	%	%	%	%	%	%	
Leaving the world to the next generation in better shape than we found it	29	57	11	2	1	1	
Respecting authority	28	59	10	2	*	*	
Living up to my full potential	27	59	12	2	0	1	
Being independent	25	51	20	3	1	1	
Following a strict moral code	24	56	17	2	1	1	
Being physically fit	23	58	17	2	0	-	
Being well educated and cultured	23	52	20	4	1	-	
Having children	22	47	21	6	3	1	

Having a rewarding job	20	59	18	2	1	1
Being married	20	39	25	11	4	2
Earning a good living	18	57	22	2	*	*
Having good relationships with your extended family including aunts, uncles, and cousins	18	53	24	4	1	~
Being in favor of prayer in school	18	34	23	11	11	3
Being financially secure	16	53	28	2	*	*
Opposing abortion	16	26	19	14	17	8

	<u>One of Very Most Imp.</u> %	<u>Somewhat Imp.</u> %	<u>Not Too Important</u> %	<u>Not At Important</u> %	<u>All Imp.</u> %	<u>DK</u> %
Helping your community or neighborhood	14	51	31	3	1	1
Having leisure time for recreational activities	13	52	30	4	1	~
Being free of obligations so I can do whatever I want to	6	19	25	30	17	2
Having nice things	8	28	44	16	4	~

* = Less than .05%

Survey Organization: Mellman and Lazarus
 Research Sponsor: Mass Mutual
 Population: National Adult
 Population Size: 1200

Interview Method: Telephone
 Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989
 Source Document: Mass Mutual American Family Values Study
 Date of Source Document: JUN 1989
 Subject: VALUES
 ETHICS

I-10. [R49] What would you say is your main goal in life: is it to be successful in a career, or to raise children, or to be creative, or to be famous, or to be happily married, or to help others, or to have power, or what is your main goal in life? Is there another goal in your life that is almost as important or not?

Happily married		39%
Successful career		33
Raise children	27	
Help others		30
Creative		10
Famous		1
Have power		1
Happy (vol.)		19
Other		7
Not sure		1
Refused		1

(Adds to more than 100% due to multiple responses)

Survey Organization: Los Angeles Times
 Population: National Adult
 Population Size: 2205
 Interview Method: Telephone
 Beginning date: DEC 8, 1990 Ending date: DEC 12, 1990
 Source Document: Los Angeles Times
 Date of Source Document: DEC 1990
 Subject: MOOD

I-11. [R1] All of us want certain things out of life. When you think about what really matters in your own life, what are your wishes and hopes for the future? In other words, if you imagine your future in the best possible light, what would your life look like then if you are to be happy? Take your time in answering, such things aren't easy to put into words.

Subpopulation: First and second mentions summary

Responses:

Be happy/children be happy/lead the good life		21%
Good health for self and family		32
Fin. sec. for self and family/improved econ.	36	
Good education for children/self		3
Peace/world harmony/unity	15	
Satisfying job for self, kids/achieve career goals		13
American dream (happy marriage, own home, kids)	11	
To be able to travel more		2
Kids have better life than me/best in life/success	3	
To have a good/early retirement		2
To have friends/not to be lonely		2
Other mentions		21
None/I have what I want		5
No opinion		2

Survey Organization: ABC News/Washington Post

Population: National Adult

Population Size: 1501

Interview Method: Telephone

Beginning date: MAY 11, 1983 Ending date: MAY 15, 1983

Source Document: ABC News/Washington Post

Date of Source Document: MAY 1983

Subject: MOOD

I-12. [R13] What does success mean to you?

Responses:

Happy with life/self		17%
Peace of mind	3	
Providing for family		4
Good family life		11
Good relationship with others	2	
Happiness		7
Achievements	16	
Success in work		8
Personal security		12
Prestige		1
Self sufficiency		3
Good health		3
Doing one's best		2
Spiritual satisfaction		2

Helping others	2	
A moral life		1
Other/don't know		6

Survey Organization: Gallup Organization

Research Sponsor: Dr. Robert H. Schuller
 Population: National Adult
 Population Size: 1484
 Interview Method: Personal
 Beginning date: JAN 1982 Ending date: JAN 1982
 Source Document: Self-Esteem
 Date of Source Document: JAN 1982
 Subject: MOOD
 VALUES

I-13. [R26] Do you get more fulfillment from your work life or your family life, or are they equally fulfilling?

Responses:

Work life	10%
Family life	46
Equally fulfilling	44
Don't know/no answer	1

Survey Organization: Research and Forecasts

Research Sponsor: Chivas Regal
 Population: See note
 Population Size: 1001
 Interview Method: Telephone
 Beginning date: OCT 7, 1988 Ending date: OCT 19, 1988
 Source Document: Working Americans: Emerging Values
 Study Note: Sample consists of 522 men and 479 women aged 25 to 49
 who are employed full-time outside their homes.
 Date of Source Document: OCT 1988
 Subject: WORK/FAMILY/MOOD

I-14. [R09A] Would you please tell me which of the choices listed on this card is most important to you?

Responses:

	Most Import.		Least Import.	
	'81	'78	'81	'78
A happy family life	77	74	2	2

A fulfilling career	4	7	15	17
The opportunity to develop as an individual	14	13	11	14
Making a lot of money	3	4	68	58
Don't know	2	2	4	9

Survey Organization: Yankelovich, Skelly and White

Research Sponsor: American Council of Life Insurance
 Population: National Adult
 Population Size: 1544
 Interview Method: Personal
 Beginning date: APR 25, 1981 Ending date: JUN 1, 1981
 Source Document: Monitoring Attitudes of The Public 1981
 Date of Source Document: JUN 1981
 Subject: WORK
 FAMILY
 VALUES

I-15. [R059BMM] I have old-fashioned values about families and marriage.

Responses:

	Jun <u>'89</u>	May <u>'88</u>
Completely agree	46%	50%
Mostly agree	37	35
Mostly disagree	9	9
Completely disagree	6	4
Don't know	2	2

Survey Organization: Gallup Organization

Research Sponsor: Times Mirror
 Population: National Adult
 Population Size: 2048
 Interview Method: Personal
 Beginning date: JAN 27, 1989 Ending date: FEB 5, 1989
 Source Document: The People, The Press and Politics
 Study Note: Report also contains comparative data from an
 American leadership sample and from samples of
 foreign investors from Japan, United Kingdom,
 Netherlands and Canada.
 Date of Source Document: MAR 1989
 Subject: FAMILY

VALUES

I-16. [R27H] (Let's think about various policies that could be adopted to try to correct these changes in the American family structure.) Do you favor or oppose...a return to traditional values and old-fashioned morality?

Responses:

Favor	78%
Oppose	13
Not sure	10

Survey Organization: Kane, Parsons and Associates

Research Sponsor: Parents Magazine

Population: National Adult

Population Size: 1000

Interview Method: Telephone

Beginning date: APR 28, 1989 Ending date: MAY 15, 1989

Source Document: Parents Magazine--Wave 9

Date of Source Document: MAY 1989

Subject: FAMILY

VALUES

I17. [R30T] (After each of the following statements, please tell me whether you agree or disagree with the statement. If you don't know how you feel about a particular statement, or it is not applicable to you, just say so and we'll move on. Is that (agree/disagree) strongly or somewhat?)...Family is the place where most basic values are instilled.

Responses:

		Jun '89	Sep-Nov '85	Research & Forecasts for Ethan Allen, Inc.
Agree strongly	62%	82%		
Agree somewhat		33	16	
Disagree somewhat		3	1	
Disagree strongly		1	1	
Not applicable	0	-		
Don't know		1	2	

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200
Interview Method: Telephone
Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989
Source Document: Mass Mutua American Family Values Study
Date of Source Document: JUN 1989
Subject: FAMILY
VALUES

PART II: THE STATUS OF THE FAMILY

II-1. [R07] Generally speaking, do you think family values have gotten stronger in the U.S. recently, stayed about the same, or have family values gotten weaker--or aren't you sure about this?

Responses:

Stronger	14%
Weaker	62
Same	22
Don't know	2

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200

Interview Method: Telephone

Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989

Source Document: Mass Mutual American Family Values Study

Date of Source Document: JUN 1989

Subject: FAMILY/VALUES

II-2. [R25] Do you agree there is a growing trend back toward family values in America today?

Responses:

Agree	68%
Disagree	26
Don't know/No answer	6

Survey Organization: Research and Forecasts

Research Sponsor: Chivas Regal

Population: See note

Population Size: 1001

Interview Method: Telephone

Beginning date: OCT 7, 1988 Ending date: OCT 19, 1988

Source Document: Working Americans: Emerging Values

Study Note: Sample consists of 522 men and 479 women aged 25 to 49 who are employed full-time outside their homes.

Date of Source Document: OCT 1988

Subject: WORK/FAMILY/VALUES

II-3. [R18E] (I am going to read you a list of things people have said may pose a threat to the future of The American Dream. As I read each one, please tell me if you feel it severely threatens the future of The American Dream, somewhat threatens it, or doesn't threaten the future of The American Dream at all.)...A change in the traditional family structure.

Subpopulation: Have an American Dream (83%)

Responses:

Severely		43%
Somewhat		44
Doesn't	11	
Don't know		2

Survey Organization: Roper Organization

Research Sponsor: Wall Street Journal

Population: National adult & black oversample (see note)

Population Size: 1654

Interview Method: Telephone

Beginning date: OCT 1986 Ending date: OCT 1986

Source Document: The American Dream

Study Note: Sample consists of a national cross-section of 1505 adults, plus supplemental sample of 148 black adults. The results from all black respondents (258 total) were weighted to their proper proportion.

Date of Source Document: FEB 1987

Subject: FAMILY/FUTURE/ PROBLEMS/PATRIOTISM

II-4. [R27] We all hear about the "better life". Here is a list of some quite different things. Would you read over this list and then tell me which two or three of those things you think you would do the most to make life in our society better?

	Mar '85	Mar '76:	Roper, n=2002
Responses:			
M. A return to the strong family unit	58%	49%	
C. More and better education	54	45	
B. New developments in health and medical care		54	50
F. A guaranteed wage or standard of living for everyone	30	31	

L. A more simple way of life	23	27
A. A new or revised form of government	20	26
D. A four day work week (With a longer work day)	12	10
G. Population control, with tax incentives for having fewer children	11	16
E. Four weeks vacation a year	7	9
K. More and better brands of consumer products	7	9
I. More and better appliances to make life easier	3	5
H. More convenience foods (like pre-cooked, frozen meals, instant products, etc.)	1	2
J. Greater sexual freedom	1	2
Don't know	1	3

(Adds to more than 100% due to multiple responses)

Survey Organization: Roper Organization

Population: National Adult

Population Size: 2000

Interview Method: Personal

Beginning date: MAR 23, 1985 Ending date: MAR 30, 1985

Source Document: Roper Report 85-4

Date of Source Document: JUN 1985

Subject: MOOD

II-5. [Q3A06] Many people feel we are undergoing a period of rapid social change in this country today and that people's values are changing at the same time. Which of the following changes would you welcome, which would you reject, and which would leave you indifferent? More emphasis on traditional family ties.

Mar	Dec*	
<u>'78</u>	<u>'76</u>	YS&W for General Mills, n=1200

Responses:

Welcome	84%	77%
Reject	4	8
Indifferent/Not sure/		
No Difference	13	15

*slightly different question wording

Survey Organization: Yankelovich, Skelly and White*

Research Sponsor: Time
 Population: Registered voters
 Population Size: 1044
 Interview Method: Telephone
 Beginning date: MAR 14, 1978 Ending date: MAR 30, 1978
 Source Document: Time/Yankelovich, Skelly and White
 Date of Source Document: MAR 30, 1978
 Subject: VALUES

FAMILY

II-6. [R18] Which of the following statements comes closest to your view:

Responses:

I would like to instill the same traditional
 values in my children that my parents instilled
 in me, but society has changed so much I do not
 know how to do that 19%

I would like to instill the same traditional
 values in my children that my parents instilled
 in me and I am pretty confident I know how
 to do that 58

I would like to instill family values in my
 children that are different from the ones my
 parents instilled in me 18

I'm not sure about this 4

Survey Organization: Mellman and Lazarus
 Research Sponsor: Mass Mutual
 Population: National Adult
 Population Size: 1200
 Interview Method: Telephone
 Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989
 Source Document: Mass Mutual American Family Values Study
 Date of Source Document: JUN 1989
 Subject: FAMILY
 VALUES

II-7. [R08] Which of the following do you think is the most important cause of family values having gotten weaker? (Rotate)

Subpopulation: Think family values weaker (62%)

Responses:

Schools not teaching about values	6%
Parents having less time to spend with their families	35
There have been no tragedies like war or depression to bring families together	1
The value we place on material things has become more important	13
The value we place on our personal freedom has become more important	5
People moving farther away from their original homes and their extended families	4
Economic conditions becoming more difficult	8
Government policies that are not helping families	2
Parents are not disciplining their children enough	22
Don't know/No answer/Other	4

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200

Interview Method: Telephone

Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989

Source Document: Mass Mutual American Family Values Study

Date of Source Document: JUN 1989

Subject: FAMILY
VALUES

II-8. R12 Do you think parents have less control over their children because society is more permissive, or do you think society is more permissive because parents have less control over

their children?

Responses:

Society isn't more permissive (vol.)	7%
Parents have less control because society is more permissive	29
Both equally (vol.)	10
Society is more permissive because parents have less control	48
Not sure	5
Refused	1

Survey Organization: Los Angeles Times

Population: National Adult

Population Size: 2217

Interview Method: Telephone

Beginning date: SEP 14, 1989 Ending date: SEP 19, 1989

Source Document: Los Angeles Times

Date of Source Document: SEP 1989

Subject: FAMILY
YOUTH
MOOD

II-9. [R10F] (I'm going to list some ways in which family values could be strengthened. After each, please tell me how effective it would be in strengthening family values--extremely effective, very effective, somewhat effective, not too effective, or not at all effective. If you are not sure how effective a particular thing would be, please say so and we'll move on.)

	Extremely <u>Effective</u> %	Very <u>Effective</u> %	Somewhat <u>Effective</u> %	Not Too <u>Effective</u> %	At All <u>Effective</u> %	Not <u>Effective</u> %	DK %
Spending more time together with the family	54	40		5	1	0	~
Providing better role models in TV							

								24
(television) and movies for both parents and kids	33	37	21	6	3	1		
Teaching more about family values in church and synagogue	31	40	21	6	1	1		
Having at least one parent raising children full time	27	36	21	9	5	1		
							Not	
	Extremely Effective %	Very Effective %	Somewhat Effective %	Not Too Effective %	At All Effective %	Effective %	DK %	
Teaching family values in the schools	23	40	24	8	4	1		
Improving the financial situation of families	21	40	27	7	3	2		
Teaching kids about their ancestors and family tree	19	34	34	11	2	1		
Allowing more flexible work schedules for employees	18	39	28	10	4	2		
Providing day care for children of working parents	18	32	28	13	7	2		

Having at least one relative raising children full time 2	15	30	31	15	7
Living closer to other family members 2	13	32	38	12	4
Having businesses allow workers to do more of their work at home 3	10	31	31	17	9

Survey Organization: Mellman and Lazarus
 Research Sponsor: Mass Mutual
 Population: National Adult
 Population Size: 1200
 Interview Method: Telephone
 Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989
 Source Document: Mass Mutual American Family Values Study
 Date of Source Document: JUN 1989
 Subject: FAMILY
 VALUES
 WORK

PART III: CHANGING ROLES

III-1. [R07] Now, I'd like to ask about your preference--what kind of marriage do you think is the more satisfying way of life?

Feb Oct
'90 '77: CBS News/NYT, n=1603

Responses:

One where the husband provides for the family and the wife takes care of the house and children	37%	43%
One where the husband and wife both have jobs and both take care of the house and children	57	48
Other	3	> 9
Don't know	3	> 9

Survey Organization: Gallup Organization
 Population: National Adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: DEC 18, 1989 Ending date: DEC 21, 1989
 Source Document: Gallup Poll
 Date of Source Document: FEB 5, 1990
 Subject: FAMILY
 WORK

III-2. [R30] In today's society there are many different lifestyles, and some that are acceptable today that weren't in the past. Regardless of what you may have done or plan to do with your life, and thinking just of what would give you personally the most satisfying and interesting life, which one of these different ways of life do you think would be the best as a way of life? (Hand respondent card)...

Responses:	<u>July 1989</u>			<u>March 1985</u>			<u>October 1979</u>	<u>June 1977: Roper, n=2002</u>	
	Female		Male	Female		Male	Female	Male	
	%	%	%	%	%	%	%	National	
A traditional marriage with the husband assuming the responsibility for providing for the family and the wife running the house and taking care of the children	38	39	37	43	52	42	43		
A marriage where the husband and wife share responsibilities more--both work, both share homemaking and child responsibilities		53	50		57	50	42	49	47
Living with someone of the opposite sex, but not marrying		3	4		2	3	2	4	3
Remaining single and living alone		2	3		2	3	*	2	3
Remaining single and living with others of the same sex	0	1	*		1	*	*	*	*

* Less than .05%

(continued next page)

	<u>July 1989</u>		<u>March 1985</u>		<u>October 1979</u>		<u>June 1977: Roper, n=2002</u>
	Female	Male	Female	Male	Female	Male	National
	%	%	%	%	%	%	
Living in a big family of people with similar interests, in which some of the people are married and some are not	1	1	1	1	1	1	1
None of those (vol.)	1	1	1	-	1	1	*
Don't know	2	2	1	1	1	1	2

* Less than .05%

Survey Organization: Roper Organization
 Research Support: Virginia Slims
 Population: National Women, National Men (see note)
 Population Size: 4000
 Interview Method: Personal
 Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989
 Source Document: Virginia Slims American Women's Poll 1989
 Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.
 Date of Source Document: MAY 1990
 Subject: WOMEN/FAMILY/MOOD

III-3. [R10D] Men get a greater sense of satisfaction from caring for their family than from a job well done at work.

Responses:

Agree	50%
Disagree/Don't know	50

Survey Organization: Gallup Organization

Population: National adult

Population Size: 1234

Interview Method: Telephone

Beginning date: DEC 18, 1989 Ending date: DEC 21, 1989

Source Document: Gallup Poll

Date of Source Document: FEB 5, 1990

Subject: FAMILY
WORK
MEN

III-4. [R26] Would you respect a man more, less, or about the same if he decided to stay at home and take care of the children while his wife worked?

	<u>Women's Responses</u>	<u>Men's Responses</u>
Responses:		
Respect more	24%	16%
Respect less	19	21
Respect about the same	48	52
Depends (vol.)	8	9
Don't know	2	2

Survey Organization: Roper Organization

Research Support: Virginia Slims

Population: National Women, National Men (see note)

Population Size: 4000

Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989

Source Document: Virginia Slims American Women's Poll 1989

Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.

Date of Source Document: MAY 1990

Subject: WOMEN/MEN/MOOD/FAMILY

III-5. [R196] (For each of the statements I will read, please tell me whether you strongly agree, moderately agree, moderately disagree, or strongly disagree with the statement.)...Family life was simpler and more satisfying in the traditional family in which the man worked and the wife stayed home to raise the children.

Responses:

Strongly agree	29%
Moderately agree	22
Moderately disagree	24
Strongly disagree	20
Don't know	5

Survey Organization: Gordon Black

Research Support: USA Today

Population: National adult

Population Size: 1262

Interview Method: Telephone

Beginning date: JUN 29, 1984 Ending date: JUL 7, 1984

Source Document: Gordon Black/USA Today

Date of Source Document: JUL 7, 1984

Subject: FAMILY/MEN/WOMEN

III-6. [R09B] (Now I'd like to read you some statements that people have made about working parents and children. For each one, please tell me whether you agree strongly, agree somewhat, disagree somewhat, or disagree strongly.)... Mothers and fathers should play an equal role in caring for children, even if it means taking some time away from their jobs.

Responses:

Agree strongly	57%
Agree somewhat	26 >83%
Disagree somewhat	10
Disagree strongly	6 >16%
Not sure	1

Survey Organization: Louis Harris and Associates
 Research Support: General Mills
 Population: National--adult family members
 Population Size: 1503
 Interview Method: Telephone
 Beginning date: NOV 20, 1980 Ending date: DEC 11, 1980
 Source Document: Families At Work
 Study Note: Study also contains comparative data from samples of teens (aged 13-18), human resource executives, labor leaders, family traditionalists, and feminists.
 Date of Source Document: DEC 1980
 Subject: FAMILY/WORK

III-7. [R03V] (I am going to read some statements to you about current issues. Please indicate if you strongly agree, slightly agree, slightly disagree, or strongly disagree.)... The father's role in parenting is increasing in importance.

Responses:

Strongly agree	75%	
Slightly agree	17	>92%
Slightly disagree	3	
Strongly disagree	3	>6%
No opinion/Not sure	2	

Survey Organization: Mark Clements Research
 Research Support: Glamour Magazine
 Population: Women aged 18-65
 Population Size: 1000
 Interview Method: Telephone
 Beginning date: AUG 19, 1983 Ending date: AUG 31, 1983
 Source Document: Women's Attitudes 1983
 Date of Source Document: AUG 1983
 Subject: WOMEN
 FAMILY
 MEN

III-8. [R22C] (Here is a list of things that have been widely discussed since the 1970s with regard to women in our society (hand respondent card). Would you tell me for each one whether you think since 1970 things for women have improved a lot, improved a little, gotten a little worse, gotten a lot worse, or haven't changed?)...

			Gotten	Gotten		
			A	A		
Improved	Impoved	Little	Lot	Haven't		
<u>A Lot</u>		<u>A Little</u>	<u>Worse</u>		<u>Worse</u>	<u>Changed</u> <u>DK</u>
%		%	%		%	%

The day-care options available to working mothers

Responses:

Women	24	48	8	6	10	6
Men	27	48	7	3	8	7

Their roles as mothers

Responses:

Women	11	25	27	14	20	3
Men	10	24	29	13	19	5

	Improved <u>A Lot</u> %	Improved A Little %	Gotten A Lot <u>Worse</u> %	Haven't Gotten A <u>Worse</u> %	<u>Changed</u> %	<u>DK</u> %
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Their roles as homemakers

Responses:

Women	10	27	24	13	23	3
Men	11	27	27	12	20	4

The kinds of marriages they have

Responses:

Women	9	25	28	17	16	5
Men	10	23	27	16	18	7

Survey Organization: Roper Organization

Research Support: Virginia Slims

Population: National Women, National Men (see note)

Population Size: 4000

Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989

Source Document: Virginia Slims American Women's Poll 1989

Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.

Date of Source Document: MAY 1990

Subject: WOMEN

MOOD
FAMILY

III-9. [R23H] (Regardless of how much things have changed over the past 10 to 20 years, how much do you feel each of these things needs to change over the next 10 years to make women's lives better? (Major changes are needed, some changes are needed, no real changes are needed.) (Hand respondent card)...

	<u>Major Changes</u> <u>Are Needed</u> %	<u>Some Changes</u> <u>Are Needed</u> %	<u>Change</u> <u>Is Needed</u>	<u>No Real</u> <u>DK</u> %	%
The day-care options available to working mothers					
<u>Responses:</u>					
Women	47	42		7	5
Men	34	48		12	7
The kinds of marriages they have					
<u>Responses:</u>					
Women	35	43		17	5
Men	28	42		23	7
Their roles as mothers					
<u>Responses:</u>					
Women	30	46		20	4
Men	24	44		28	4
Their roles as homemakers					
<u>Responses:</u>					

Women	29	46	21	3
Men	23	46	27	4

Survey Organization: Roper Organization
 Research Support: Virginia Slims
 Population: National Women, National Men (see note)
 Population Size: 4000
 Interview Method: Personal
 Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989
 Source Document: Virginia Slims American Women's Poll 1989
 Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.
 Date of Source Document: MAY 1990
 Subject: WOMEN
 MOOD
 FUTURE
 FAMILY

III-10. [R10C] Women get a greater sense of satisfaction from caring for their family than from a job well done at work.

Responses:
 Agree 60%
 Disagree/Don't know 40

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: DEC 18, 1989 Ending date: DEC 21, 1989
 Source Document: Gallup Poll
 Date of Source Document: FEB 5, 1990
 Subject: FAMILY
 WORK
 WOMEN

III-11. [R66F] Are you working primarily to support yourself, to support your family, to bring in some extra money, or for something interesting to do? (Asked of women only.)

Subpopulation: Employed full/part time (see note)

Responses:

Women's Responses		
To support self	24%	
To support family		31
For extra money		32
For something interesting to do		8
Other reasons	3	
Don't know		1
Asked of respondents employed full or part time (54% women sample)		

Survey Organization: Roper Organization

Research Support: Virginia Slims

Population: National Women, National Men (see note)

Population Size: 4000

Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989

Source Document: Virginia Slims American Women's Poll 1989
Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.
Date of Source Document: MAY 1990
Subject: WOMEN
WORK
FAMILY
FINANCES
MOOD

PART IV:

THE CURRENT MOOD TOWARD

THE STATE OF THE FAMILY

IV-1. [R16] If you were to choose the one area of your work at home in which you feel most confident, which of the following would you choose?

Subpopulation: Women

Responses:

Your ability to organize and manage your household		32%
Your ability to manage your family's finances		24
Your role as a parent	23	
Your abilities in the kitchen	17	
Don't know/No answer		4

Survey Organization: Research and Forecasts

Research Sponsor: Westwood Pharmaceuticals

Population: National adult (see note)

Population Size: 1011

Interview Method: Telephone

Beginning date: FEB 22, 1988 Ending date: MAR 10, 1988

Source Document: Keri Report: Confidence And The American Woman

Study Note: Sample consists of 756 women and 255 men.

Date of Source Document: MAR 1988

Subject: WOMEN

FULL QUESTION ID: USRF.88KERI.R16

IV-2. [R8C] (For each of the following social conditions, please tell me whether you think it will increase or decrease by the year 2000.)

	<u>Increase</u>	<u>Decrease</u>	<u>Same</u>	<u>DK</u>
	%	%	%	%
The number of working mothers	87	10	2	1
The number of young couples choosing not to have children	69	22	5	4
The divorce rate	58	32	8	2

Survey Organization: Gallup Organization

Population: National adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: NOV 16, 1989 Ending date: NOV 19, 1989
 Source Document: Gallup Poll
 Date of Source Document: JAN 1, 1990
 Subject: FUTURE
 FAMILY

**IV-3. [R231] (Now I'm going to read to you a list of problems. For each, please tell me whether this problem will get better, get worse, or stay about the same in the next 10 years.)...
 Divorce**

Subpopulation: Asked of half sample

Responses:

Get better	22%
Get worse	46
Stay about the same	32

Survey Organization: ABC News/Washington Post
 Population: National adult
 Population Size: 1518
 Interview Method: Telephone
 Beginning date: JAN 11, 1990 Ending date: JAN 16, 1990
 Source Document: ABC News/Washington Post
 Date of Source Document: JAN 1990
 Subject: FUTURE
 PROBLEMS
 FAMILY

IV-4. [R11] In 1988, do you think these things will happen or not?...The divorce rate will continue to decline.

Responses:

Yes, will happen	52%
No, will not happen	43
Not sure	5

Survey Organization: Louis Harris and Associates
 Population: National adult
 Population Size: 1250

Interview Method: Telephone
 Beginning date: DEC 9, 1987 Ending date: DEC 13, 1987
 Source Document: Harris Survey
 Date of Source Document: JAN 11, 1988
 Subject: FUTURE
 FAMILY

IV-5. [R6B] By the year 2000 do you think people will be spending more or less time on... their families?

Responses:

More	58%
Less	34
Same	6
Don't know	2

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: NOV 16, 1989 Ending date: NOV 19, 1989
 Source Document: Gallup Poll
 Date of Source Document: JAN 1, 1990
 Subject: FUTURE
 FAMILY

IV-6. [R2] Will the American family be better off or worse off 10 years from now?

Responses:

Better	42%
Worse	42
Other(vol.)/Don't Know	16

Survey Organization: Gallup Organization
 Population: Newsweek
 Population Size: 757
 Interview Method: Telephone
 Beginning date: OCT 1, 1989 Ending date: OCT 4, 1989
 Source Document: Gallup/Newsweek
 Date of Source Document: OCT 1989
 Subject: FAMILY

FUTURE

IV-7. [R04] How about 10 years from now--would you say the quality of family life in the U.S. 10 years into the future will be excellent, good, only fair, or poor?

Responses:

Excellent	5%
Good	29
Only fair	30
Poor	29
Don't know	7

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200

Interview Method: Telephone

Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989

Source Document: Mass Mutual American Family Values Study

Date of Source Document: JUN 1989

Subject: FAMILY

FUTURE

IV-8. [R7B] By the year 2000 do you think it will be easier or harder...for parents to raise children and to have jobs at the same time?

Responses:

Easier	28%
Harder	64
Same (vol.)	7
Don't know	1

Survey Organization: Gallup Organization

Population: National adult

Population Size: 1234

Interview Method: Telephone

Beginning date: NOV 16, 1989 Ending date: NOV 19, 1989
 Source Document: Gallup Poll
 Date of Source Document: JAN 1, 1990
 Subject: FUTURE
 WORK
 FAMILY

IV-9. [R04F] (For each of the following aspects of life, please tell me whether you think the women's movement has made things easier or harder for people in this country)... For parents to raise children.

Responses:

Easier		14%
Harder	82	
No change (vol.)	2	
Don't know	2	

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: DEC 18, 1989 Ending date: DEC 21, 1989
 Source Document: Gallup Poll
 Date of Source Document: FEB 5, 1990
 Subject: WOMEN
 FAMILY

IV-10. [R040E] Ten years from now, do you think it will be more difficult or less difficult for young people to...

		More <u>Diff.</u> %	Less <u>Diff.</u> %	About the <u>Same</u> %	DK/ <u>No Opinon</u> %
Afford to go to college					
	Sep '90	89	7	2	2
	Jan '90	84	14	~	1
Save money					

Sep '90	88	6	4	2
Jan '90	86	13	~	2
Afford to have children				
Sep '90	88	6	5	2
Jan '90	85	12	~	3
Buy a house				
Sep '90	87	8	3	1
Jan '90	86	13	~	1
Find a good job				
Sep '90	75	15	7	3
Jan '90	71	27	~	2

Survey Organization: ABC News/Washington Post
 Population: National adult
 Population Size: 1011
 Interview Method: Telephone
 Beginning date: SEP 6, 1990 Ending date: SEP 9, 1990
 Source Document: ABC News/Washington Post
 Date of Source Document: SEP 1990
 Subject: MOOD
 FUTURE
 FINANCES
 FAMILY

IV-11. [R29] Compared to 10 years ago, do you think the institution of marriage is stronger, weaker, or is about the same as it was then?

	<u>Women's Responses</u>	<u>Men's Responses</u>
Responses:		
Stronger	12%	12%
Weaker	61	62
About the same	23	24
Don't know	4	3

Survey Organization: Roper Organization
 Research Support: Virginia Slims
 Population: National Women, National Men (see note)
 Population Size: 4000
 Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989
 Source Document: Virginia Slims American Women's Poll 1989
 Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.
 Date of Source Document: MAY 1990
 Subject: WOMEN
 MOOD
 FAMILY

IV-12. [R02B] Do you feel very confident, only fairly confident, or not at all confident that life for our children will be better than it has been for us?

Responses:

Very confident	14%
Only fairly confident	36
Not at all confident	45
Don't know	5

Survey Organization: Hart and Teeter Research Companies
 Research Sponsor: NBC News, Wall Street Journal
 Population: National registered voters
 Population Size: 1019
 Interview Method: Telephone
 Beginning date: OCT 19, 1990 Ending date: OCT 21, 1990
 Source Document: NBC News/Wall Street Journal
 Date of Source Document: OCT 26, 1990
 Subject: MOOD
 FAMILY

IV-13. [R039] Considering everything, do you think children have a harder time or an easier time growing up today than their parents did?

Responses:

Harder time	79%
Easier time	18
Mixed/Both (vol.)	3
Don't know/No opinion	*

* = less than .5%

Survey Organization: ABC News/Washington Post
 Population: National adult

Population Size: 1011
 Interview Method: Telephone
 Beginning date: SEP 6, 1990 Ending date: SEP 9, 1990
 Source Document: ABC News/Washington Post
 Date of Source Document: SEP 1990
 Subject: MOOD
 FAMILY

IV-14. [R03] Do you think raising children today is easier, more difficult, or about the same as when your parents were raising you?

Responses:

Easier	5%
More difficult	81
About the same	12
Don't know	2

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1239
 Interview Method: Telephone
 Beginning date: APR 19, 1989 Ending date: APR 22, 1990
 Source Document: Gallup Poll
 Date of Source Document: JUN 3, 1990
 Subject: FAMILY

PART V: PERSONAL FAMILY LIFE

V-1. [R161C] (For each area of life I am going to name, tell me the number that shows how much satisfaction you get from that area.)... Your family life

Subpopulation: Asked of 2/3 sample

Responses:

		Feb '90	Feb '89	Feb '88	Feb '87	Feb '86	Feb '84	Feb '83	Feb '82	Feb '80
		%	%	%	%	%	%	%	%	%
1. A very great deal	41	42	44	42	37	45	38	49	44	
2. A great deal		34	33	34	32	35	31	35	27	34
3. Quite a bit		11	10	9	12	12	11	11	10	10
4. A fair amount		7	7	6	7	9	6	7	6	6
5. Some		4	4	3	3	3	2	3	3	2
6. A little	2	2	3	1	2	2	2	2	2	
7. None		2	2	2	2	2	1	2	2	2

		Feb '78	Feb '77	Feb '76	Feb '75	Feb '74	Feb '73
		%	%	%	%	%	%
1. A very great deal	39	42	38	44	43	43	
2. A great deal		36	33	38	33	33	31
3. Quite a bit		11	12	11	10	11	10
4. A fair amount		7	7	6	7	7	9
5. Some		3	3	3	2	2	3
6. A little	2	1	2	2	2	2	
7. None		2	2	2	2	2	2

Survey Organization: National Opinion Research Center

Population: National adult

Population Size: 1372

Interview Method: Personal

Beginning date: FEB 1990 Ending date: APR 1990

Source Document: General Social Survey 1990

Study Note: Part of a continuing series of social indicators conducted since 1972.

Date of Source Document: SEP 1990

Subject: MOOD
FAMILY

V-2. [R02] How satisfied would you say you are with your own family life at this time-- would you say you are very satisfied, mostly satisfied, mostly dissatisfied, or very dissatisfied?

Responses:

Very satisfied	43%
Mostly satisfied	49 >92%
Mostly dissatisfied	5
Very dissatisfied	2 > 7%
Don't know/Refused	2

Survey Organization: Gallup Organization

Population: National adult

Population Size: 1239

Interview Method: Telephone

Beginning date: APRIL 19, 1990 Ending date: APR 22, 1990

Source Document: Gallup Poll

Date of Source Document: APR 1990

Subject: MOOD
FAMILY

V-3. [R05] Thinking about your own family life, would you say you are extremely satisfied, very satisfied, somewhat satisfied, not too satisfied, or not at all satisfied with your family life? If you aren't sure, please say so.

Responses:

Extremely satisfied	24%
Very	47
Somewhat	23
Not too	4
Not at all	1
Don't know	1

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200

Interview Method: Telephone

Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989

Source Document: Mass Mutual American Family Values Study

Date of Source Document: JUN 1989
 Subject: FAMILY/MOOD

V-4. [Q012D] (Please tell me whether you are satisfied or dissatisfied with each of the following aspects of your life.)... Your family life?

	Sep '88	Jun '84:	Assoc. Press/Media General, n=1243
Responses:			
Satisfied	94%	91%	
Dissatisfied	5	8	
Don't know	1	1	

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1001
 Interview Method: Telephone
 Beginning date: SEP 9, 1988 Ending date: SEP 11, 1988
 Source Document: Gallup Poll--A.I.
 Date of Source Document: SEP 1988
 Subject: MOOD
 FAMILY

V-5. [R1] How satisfied would you say you are with your own family life at this time-- would you say you are very satisfied, mostly satisfied, mostly dissatisfied, or very dissatisfied with your family life at this time?

	Dec '86	Nov '78:	Harris, n = 141; Question wording approximately the same
Responses:			
Very satisfied	45%	67%	
Mostly satisfied	48	25	
Mostly dissatisfied	3	5	
Very dissatisfied	2	3	
No opinion	2	~	

Survey Organization: Gallup Organization
 Population: National adult

Population Size: 504
 Interview Method: Telephone
 Beginning date: OCT 10, 1986 Ending date: NOV 10, 1986
 Source Document: Gallup Poll
 Date of Source Document: DEC 25,1986

V-6. [R11A] How satisfied are you with each of the following things, very satisfied, somewhat satisfied, somewhat dissatisfied, very dissatisfied?... Your family.

Responses:

Very satisfied	74%
Somewhat satisfied/ Somewhat dissatisfied/ Very dissatisfied	26

Survey Organization: Gallup Organization
 Research Sponsor: Dr. Robert H. Schuller
 Population: National adult
 Population Size: 1484
 Interview Method: Personal
 Beginning date: JAN 1982 Ending date: JAN 1982
 Source Document: Self-Esteem
 Date of Source Document: JAN 1982
 Subject: MOOD
 VALUES

V-7. [R02] (Now, here are some questions concerning how satisfied or dissatisfied you are with various things about your life. To indicate this, would you use this card (respondents were handed a card with "extremely satisfied" at 10 and "extremely dissatisfied" at zero). If you are extremely satisfied with something, you would call off the highest number, 10. If you are extremely dissatisfied, you would mention the lowest number, zero. If you are neither extremely satisfied or extremely dissatisfied you would mention some number in between zero and 10 -- the higher the number, the more satisfied, the lower the number, the more dissatisfied. Considering everything, how satisfied or dissatisfied are you with)... Family life.

	Dec*	Jan	Dec	Nov
	<u>'84</u>	<u>'82</u>	<u>'81</u>	<u>'77</u>
Responses:				
Highly satisfied	73%	79%	79%	79%

(position 8,9,10)

* Asked of 48 of total sample

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1483
 Interview Method: Personal
 Beginning date: DEC 11, 1981 Ending date: DEC 14, 1981
 Source Document: Gallup Poll
 Date of Source Document: JAN 17, 1982
 Subject: MOOD

V-8. [R34] Considering everything, how satisfied or dissatisfied are you with your family life? Just point to the step on the mountain that comes closest to how satisfied or dissatisfied you feel. (Remember, the higher the step, the more satisfied, the lower the step, the more dissatisfied.)

Responses:

Highest		38%
Second highest	16	
Third highest		19
Fourth highest	8	
Fifth highest		5
Sixth highest		5
Seventh highest		3
Eighth highest	1	
Ninth highest		1
Tenth highest		1
Lowest	1	
Don't know/No answer		2

Survey Organization: Gallup Organization
 Research Sponsor: Charles F. Kettering Foundation
 Population: National--aged 15 and over
 Population Size: 1014
 Interview Method: Personal
 Beginning date: JAN 1976 Ending date: JUN 1976
 Source Document: Human Needs and Satisfaction
 Study Note: Study contains comparative results from 59 other countries,
 where surveys were conducted by the Gallup International
 Research Institutes.

Date of Source Document: JUN 1977
 Subject: MOOD
 FAMILY

V-9. [R1] How satisfied are you (and your family) with the kind of life that you currently have--extremely satisfied, mostly satisfied, mostly dissatisfied, or extremely dissatisfied?

Responses:

Mostly or extremely dissatisfied	12%
Mostly or extremely satisfied	84
No opinion	4

Survey Organization: Opinion Research Corporation

Population: National adult
 Population Size: 2004
 Interview Method: Personal
 Beginning date: AUG 13, 1969 Ending date: SEP 10, 1969
 Source Document: Public Opinion Index
 Date of Source Document: OCT 31, 1969
 Subject: MOOD

V-10. [R46B] How satisfied would you say you are with each of the following?... Your home and family life?

Responses:

Extremely well satisfied	50%
Considerably well satisfied	36
Somewhat satisfied	11
Not at all satisfied	3
Don't know/No answer	1

Survey Organization: Gallup Organization

Population: National adult
 Population Size: 1620
 Interview Method: Personal
 Beginning date: FEB 1965 Ending date: FEB 1965
 Source Document: America's Mood in the Mid-Sixties
 Date of Source Document: FEB 1965
 Subject: MOOD
 FAMILY

V-11. [R155] Taking things all together, how would you describe your marriage? Would you say that your marriage is very happy, pretty happy, or not too happy?

	Feb '90	Feb '89	Feb '88	Feb '87	Feb '86	Feb '85	Feb '84	Feb '83
	%	%	%	%	%	%	%	%
Very happy 65	60	62	65	63	57	66	62	
Pretty happy	33	37	34	32	33	40	31	34
Not too happy	2	2	4	2	3	3	3	3
Currently married*53	55	53	55	56	57	56	60	

* Question asked of those currently married

	Feb '82	Feb '80	Feb '78	Feb '77	Feb '76	Feb '75	Feb '74	Feb '73
	%	%	%	%	%	%	%	%
Very happy 66	68	68	65	67	67	69	68	
Pretty happy	31	29	32	31	31	30	27	30
Not too happy	3	3	3	4	2	3	3	3
Currently married*57	61	63	64	65	65	72		

* Question asked of those currently married

Survey Organization: National Opinion Research Center
Population: National adult
Population Size: 1372
Interview Method: Personal
Beginning date: FEB 1990 Ending date: APR 1990
Source Document: General Social Survey 1990
Study Note: Part of a continuing series of social indicators conducted since 1972.
Date of Source Document: SEP 1990
Subject: MOOD
FAMILY

V-12. [R302G] (Now I would like you to consider some specific aspects of your personal life. For each one that I read, tell me how satisfied you are, if at all, with it.)

Completely <u>Satisfied</u>	Mostly <u>Satis.</u>	Mostly <u>Dissat.</u>	Completely <u>Dissat.</u>	DK/ <u>NA</u>
%	%	%	%	%

Your family life	41	48	6	2	3	
Your health	33	55	8		3	1
The sense of accomplishment in your work (79% of total sample)*	28	57	12		3	-
Your ability to balance your job and your family life (84% of total sample)*	27	56	12		4	1
	<u>Completely Satisfied</u>	<u>Mostly Satis.</u>	<u>Mostly Dissat.</u>		<u>Completely Dissat.</u>	<u>DK/NA</u>
	%	%	%		%	%
Your job (79% of total sample)*	24	56	13		5	3
Amount of leisure time you have	23	47	21		7	2
Amount of money you earn	10	49	23		10	8

*Results are calculated to eliminate all who said the situation was not applicable to their situation.

Survey Organization: Gallup Organization

Research Sponsor: Times Mirror

Population: National adult

Population Size: 3021

Interview Method: Personal

Beginning date: MAY 13, 1988 Ending date: MAY 22, 1988

Source Document: The People, The Press & Politics

Date of Source Document: MAY 1988

Subject: MOOD

FAMILY

V-13. [R46A] For each of the following activities, please tell me if you have too little time to spend on it, too much time to spend on it, or about the right amount... (Rotate) Your family.

	<u>Often</u> %	<u>Often</u> %	<u>At All</u> %	<u>Never</u> %	<u>DK</u> %
Getting household duties done	13	26	30	30	1
Caring for children (82% of total)*	11	24	23	40	1
Conflicts with marriage partner (77% of total)*	8	16	35	39	3
Problems with parents or other family members	7	20	34	38	1
Conflict between work and family (91% of total)*	7	21	31	41	1

*Represents percentage of total sample who felt the question applied to them.

Survey Organization: Research and Forecasts

Research Sponsor: Mitchum Anti-Perspirant and Deodorant

Population: National adult

Population Size: 501

Interview Method: Telephone

Beginning date: DEC 20, 1989 Ending date: JAN 7, 1990

Source Document: The Mitchum Report On Stress In The 90s

Date of Source Document: MAR 1990

Subject: MOOD
PROBLEMS
FAMILY
WORK

V-16. [R61] Generally speaking, do you agree or disagree with the following statement: "I worry about becoming a burden to my children"? (If agree or disagree) Is that (agree/disagree) strongly or (agree/disagree) somewhat?

Responses:

No children (vol.)	19%
Agree strongly	15
Agree somewhat	15
Disagree somewhat	14
Disagree strongly	35
Not sure	2

Survey Organization: Los Angeles Times
 Population: National Adult and Oversample (see note)
 Population Size: 3050
 Interview Method: Telephone
 Beginning date: APR 1, 1989 Ending date: APR 6, 1989
 Source Document: Los Angeles Times
 Study Note: National sample (N=2269) and oversample of adults aged 50 or over (n=781) were weighted according to the relative proportions in the population.
 Date of Source Document: APR 1989
 Subject: MOOD
 FAMILY

V-17. [R86F] (Most people feel some resentment about various things in their lives. Here is a list of some things that people have told us they feel resentful about. (Hand respondent card) For each item, tell me whether you often feel resentful, or feel resentful from time to time, or almost never feel resentful, or does not apply.)...

	<u>Feel Resentful</u>				<u>DK</u>	%
	<u>Often</u>	<u>Time to</u>	<u>Almost</u>			
	%	<u>Time</u>	<u>Never</u>	%		%
About how much my mate helps around the house						
<u>Responses:</u>						
Women (69% total)*	12	41	46			1
Men (83% total)*	5	23	71			1
About the way child-care related duties are shared in my household						
<u>Responses:</u>						

Women (42% of total)*	10	35	52	2
Men (47% of total)*	4	17	77	2

About getting married
too young

Responses:

Women (70% of total)*	7	20	71	1
Men (62% of total)*	5	15	79	2

About the amount of time
I spend thinking about
family responsibilities

Responses:

Women (81% of total)*	6	29	64	1
Men (25% of total)*	4	21	68	1

*Represents percentage of total sample who felt the question applied to them personally.

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	<u>Feel Resentful</u>				<u>DK</u>
	<u>Often</u>	<u>Time to</u>	<u>Almost</u>		
	%	<u>Time</u>	<u>Never</u>	%	%
About the responsibility of having to take care of elder family members					
<u>Responses:</u>					
Women (56% of total)*	5	18	75	2	
Men (57% of total)*	3	14	79	3	
About having children when I was too young					
<u>Responses:</u>					
Women (67% of total)*	4	15	79	1	

Men (56% of total)*	4	12	82	2
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*Represents percentage of total sample who felt the question applied to them personally.

Survey Organization: Roper Organization
 Research Support: Virginia Slims
 Population: National Women, National Men (see note)
 Population Size: 4000
 Interview Method: Personal
 Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989
 Source Document: Virginia Slims American Women's Poll 1989
 Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.
 Date of source document: may 1990
 Subject: WOMEN/MOOD/FAMILY

V-18. [R68G] (Here are some statements which people have made about work. (Hand respondent card) For each one would you tell me whether you yourself feel that way strongly, to a certain extent, or whether you don't feel that way at all. If it doesn't apply, just say so.

Asked of respondents employed full or part time
 (54% women sample) (75% of men sample)

	Feel <u>Strongly</u> %	To A Certain <u>Extent</u> %	Don't <u>That Way</u> %	<u>DK</u> %
The conflicting demands of family and job put me under a lot of stress <u>Responses:</u>				
Women (74% of Employed)*	15	36	47	1
Men (75% of Employed)*	12	27	57	3

Working overtime or
staying late creates
conflicts for me

Responses:

Women (80% of Employed)*	13	30	56	1
Men (88% of Employed)*	10	28	60	2

I feel guilty that I don't
spend more time with my family

Responses:

Women (77% of Employed)*	10	31	56	1
Men (78% of Employed)*	12	31	55	3

I really wish my family was
more understanding about
the demands of my job

Responses:

Women (75% of Employed)*	7	20	71	1
Men (77% of Employed)*	5	23	69	3

*Represents percentage of the employed subsample who felt the question applied to them personally.

	Feel <u>Strongly</u> %	To A Certain <u>Extent</u> %	Don't <u>That Way</u> %	<u>DK</u> %
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In order to get ahead at my job,
it's important that I focus
primarily on work even if it
means I pay less attention for
a while to my family life

Responses:

Women (72% of Employed)*	7	19	69	3
Men (75% of Employed)*	9	25	63	3

The demands of my family life

make it hard for me to devote
complete attention to my job

Responses:

Women (75% of Employed)*	5	20	73	1
Men (75% of Employed)*	4	16	79	3

*Represents percentage of the employed subsample who felt the question applied to them personally.

Survey Organization: Roper Organization

Research Support: Virginia Slims

Population: National Women, National Men (see note)

Population Size: 4000

Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989

Source Document: Virginia Slims American Women's Poll 1989

Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.

Date of Source Document: MAY 1990

Subject: WOMEN
FAMILY
MOOD
WORK

V-19. [R89B] (Here is a list of things that may or may not be a cause of stress in your life. (Hand respondent card) Would you please read down the list and for each one tell me if it is a major cause of stress in your life, a minor cause, or not a cause of stress in your life.)

	<u>Major Cause</u>	<u>Minor Cause</u>	<u>Not A Cause</u>	<u>DK</u>
Your children				
<u>Responses:</u>				
Women (78% of total)*	15	36	44	1
Men (66% of total)*	8	32	60	-

Your spouse or the
man/woman in your life

Responses:

Women (79% of total)*	11	34	54	1
Men (83% of total)*	6	28	66	~
Your parents				
<u>Responses:</u>				
Women (80% of total)*	9	24	66	1
Men (79% of total)*	6	19	75	~

*Represents percentage of total sample who felt the questions applied to them personally.

Survey Organization: Roper Organization

Research Support: Virginia Slims

Population: National Women, National Men (see note)

Population Size: 4000

Interview Method: Personal

Beginning date: JUL 22, 1989 Ending date: AUG 12, 1989

Source Document: Virginia Slims American Women's Poll 1989

Study Note: There were 3000 women and 1000 men. Responses are shown separately for women and men.

Date of Source Document: MAY 1990

Subject:
WOMEN
MOOD
HEALTH
FAMILY

V-20. [R05] On the whole, would you say you are satisfied or dissatisfied with the future facing you and your family?

Responses:

	Feb '91	Sep '78	Jul '77	Jun '77	Jan '77	Sep '73	Dec '71	Aug '71	Aug* '71	Feb '68	Oct '66	Jul '63
	%	%	%	%	%	%	%	%	%	%	%	%
Satisfied	80	41	64	47	64	53	58	55	43	55	63	64
Dissatisfied	16	51	30	45	31	34	30	41	40	23	25	
No opinion	4	8	6	8	5	13	11	13	16	5	15	11

*Asked of Blacks; n = 155

Survey Organization: Gallup Organization

Population: National adult
 Population Size: 1006 - 1600
 Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll
 Date of Source Document: APR 7, 1991
 Subject: MOOD
 FAMILY
 FUTURE

V-21. [R2B] (Compared to the way things are now, please tell me whether you expect each of the following areas of your life to be better or worse in the year 2000.)... Family life.

Responses:

Better	77%
Worse	4
Same	15
Don't know	4

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1234
 Interview Method: Telephone
 Beginning date: NOV 16, 1989 Ending date: NOV 19, 1989
 Source Document: Gallup Poll
 Date of Source Document: JAN 1, 1990
 Subject: FUTURE
 MOOD
 FAMILY

V-20. [R14] Will your family life become more important or less important to you over the next five years?

Responses:

More important	81%
Less important	4
Same (vol.)	12
No opinion	3

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1006

Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll
 Date of Source Document: APR 7, 1991
 Subject: FAMILY
 FUTURE
 MOOD

V-22. [R15] Over the next five years, will you be spending more time, less time, or about the same amount of time on your family life?

Responses:

More time	42%
Less time	9
Same amount of time	48
No opinion	1

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1006
 Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll
 Date of Source Document: APR 7, 1991
 Subject: FAMILY
 FUTURE

V-23. [RA3] Compared with what you had expected your life to be when you were younger, do you feel that your ... family life ... has turned out to be better than you expected, worse, or about what you thought it would be?

Responses:

Better	44%
Worse	15
About same	39
Not sure	2

Survey Organization: Louis Harris and Associates
 Research Sponsor: Business Week
 Population: National adult
 Population Size: 1250
 Interview Method: Telephone
 Beginning date: AUG 25, 1989 Ending date: AUG 29, 1989
 Source Document: Business Week/Harris Poll
 Date of Source Document: SEP 25, 1989
 Subject: MOOD
 FAMILY

V-25. [R02] Comparing your present family circumstances with those when you were a child, would you say you are better off, or worse off, than your parents were then?

Responses:

Better off	78%
Worse off	12
No difference (vol.)	9
No opinion	1

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1006
 Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll
 Date of Source Document: APR 7, 1991
 Subject: MOOD
 FAMILY

V-27. [R06] When they were your age, do you think your parents found family life more satisfying than you do, about as satisfying as you do, or do you think your parents found their family life less satisfying--or haven't you thought much about this?

Responses:

More satisfying	26%
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Same	41
Less	26
Don't know	7

Survey Organization: Mellman and Lazarus

Research Sponsor: Mass Mutual

Population: National Adult

Population Size: 1200

Interview Method: Telephone

Beginning date: JUN 20, 1989 Ending date: JUN 27, 1989

Source Document: Mass Mutual American Family Values Study

Date of Source Document: JUN 1989

Subject: FAMILY

V-27. [R304A] Thinking about your parents' lives when you were growing up, would you say that your prospects for achieving each of the following goals is easier, harder, or about the same?.

	<u>Easier</u>	<u>About The Same</u>	<u>Harder</u> <u>DK</u>	N/A ~
Being in good physical health	47	38	14	2
Having an interesting job	44	33	16	7
Earning enough money for a good living	42	24	31	3
Having adequate child care when you go to work?*(Asked of those applicable; 64% of total)	40	32	36	2
Planning for retirement	36	23	35	6
Owning a home	32	21	41	6

*Results are calculated to eliminate all who said that the question was not applicable.

	<u>Easier</u>	<u>About The Same</u>	<u>Harder</u> <u>DK</u>	N/A ~
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Having enough money to put a child through college* (Asked of those applicable; 82% of total)	30	21	49	1
Having a happy family life	24	47	27	1

*Results are calculated to eliminate all who said that the question was not applicable.

Survey Organization: Gallup Organization
 Research Sponsor: Times Mirror
 Population: National adult
 Population Size: 3021
 Interview Method: Personal
 Beginning date: MAY 13, 1988 Ending date: MAY 22, 1988
 Source Document: The People, The Press & Politics
 Date of Source Document: MAY 1988
 Subject: MOOD
 FAMILY

V-28. [R03C] Looking ahead and comparing your circumstances in the years to come to those of your parents, would you say you will

	<u>Yes</u>	<u>No</u>	<u>No Opinion</u>
	%	%	%
Eventually lead a more satisfactory personal life	81	13	6
Eventually be better off financially	77	17	6
Have a happier family life	73	21	6

Survey Organization: Gallup Organization
 Population: National adult
 Population Size: 1006
 Interview Method: Telephone
 Beginning date: FEB 21, 1991 Ending date: FEB 24, 1991
 Source Document: Gallup Poll
 Date of Source Document: APR 7, 1991
 Subject: FAMILY
 FUTURE
 MOOD